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NUMBER 259 DECEMBER 1985

MAD

"The biggest flaw in the 'Star Wars' system is that it will drive the Soviets to develop an 'Empire Strikes Back' system!"
—Alfred E. Neuman

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JACK ALBERT *lawsuits* **ANNE GRIFFITHS** *logistics*
CONTRIBUTING ARTISTS AND WRITERS
the usual gang of idiots

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LETTERS AND TOMATOES DEPT.

CANINE CRITIC

Even my dog hated "Witless"!!

Dave Vrolyk
Ridley, Park, PA

BARF! BARF!!

UNCOVERED COVER BOY

The cover of MAD #257 was BARE-ly funny!

Cabe Franklin
Brooklyn, NY

We NUDE you'd like it!—Ed.

FORGIVENESS?

In a recent Dear Abby column a guy sent in a poem called "Forgiveness". I thought it sounded familiar—and sure enough—in MAD #252 in the article "Poems" by Frank Jacobs, there it was! The guy said he found it "in a magazine." What ticked me was that he didn't give Frank any credit, much less MAD!

Joel Heinlein
Kansas, IL

We contacted Abby, and she sent us a letter apologizing for not crediting us. Despite that, we suggest you start reading Ann Landers instead!—Ed.

STRESSING OUR MISTAKES

In MAD #257 you have an article called "The MAD Stress Chart". For scoring you have three categories, 0-249, 149-299 and over 300. I can't tell you how much stress your latest goof caused me while I was trying to figure out my score!

Jason Rosenhouse
East Windsor, NJ

Probably not even half the stress it would cause us to print the names of all the other nit pickers who wrote in pointing out our screw-up.—Ed.

DEAD LETTER

When I read "One Bright Morning At A Boston Cemetery" I almost DIED laughing! I laughed so hard I was COFFIN! So I hope you enGRAVE me in your letters department!

Jamie Raymond
Dagsboro, DE

We're no STIFFS, of CORPSE we will (although it is a major UNDERTAKING)!—Ed.

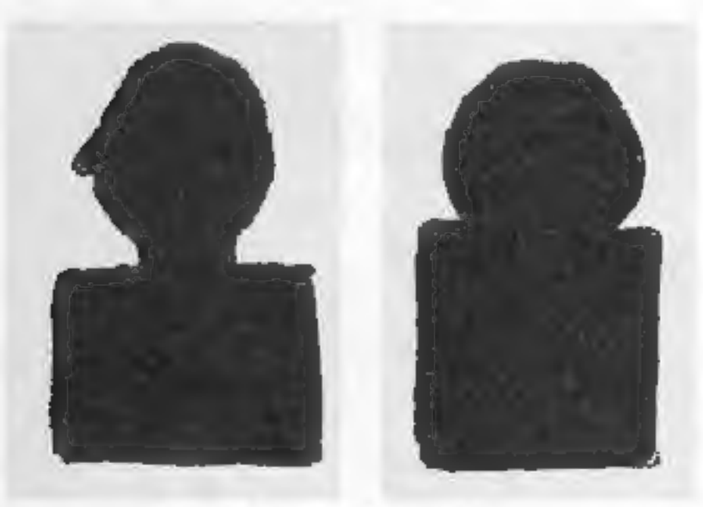
We've been getting lots of mail about the animations shown on NBC's "Bloopers And Practical Jokes" each Monday night at 8:00 PM. Yes, it's true! They're drawn by MAD's own Sergio Aragones! Viewers of the show are well aware that his TV work is as great as the stuff he does for us!

"CELEBRITY SILHOUETTES"

Bob Clarke and Rurik Tyler's article on "Celebrity Silhouettes" in issue #257 is *HILARIOUS!* But here's one he missed:

Jeff Missinne
Superior, WI

Which is CYNDI LAUPER... and which is WOODY WOODPECKER?



Which is TELLY SAVALAS... and which is BAN ROLL-ON?

Chris Lezotte
Merrill, WI

POPE AND DAGGER DEPT.

Drawing in The New Republic, May 27, 1985.

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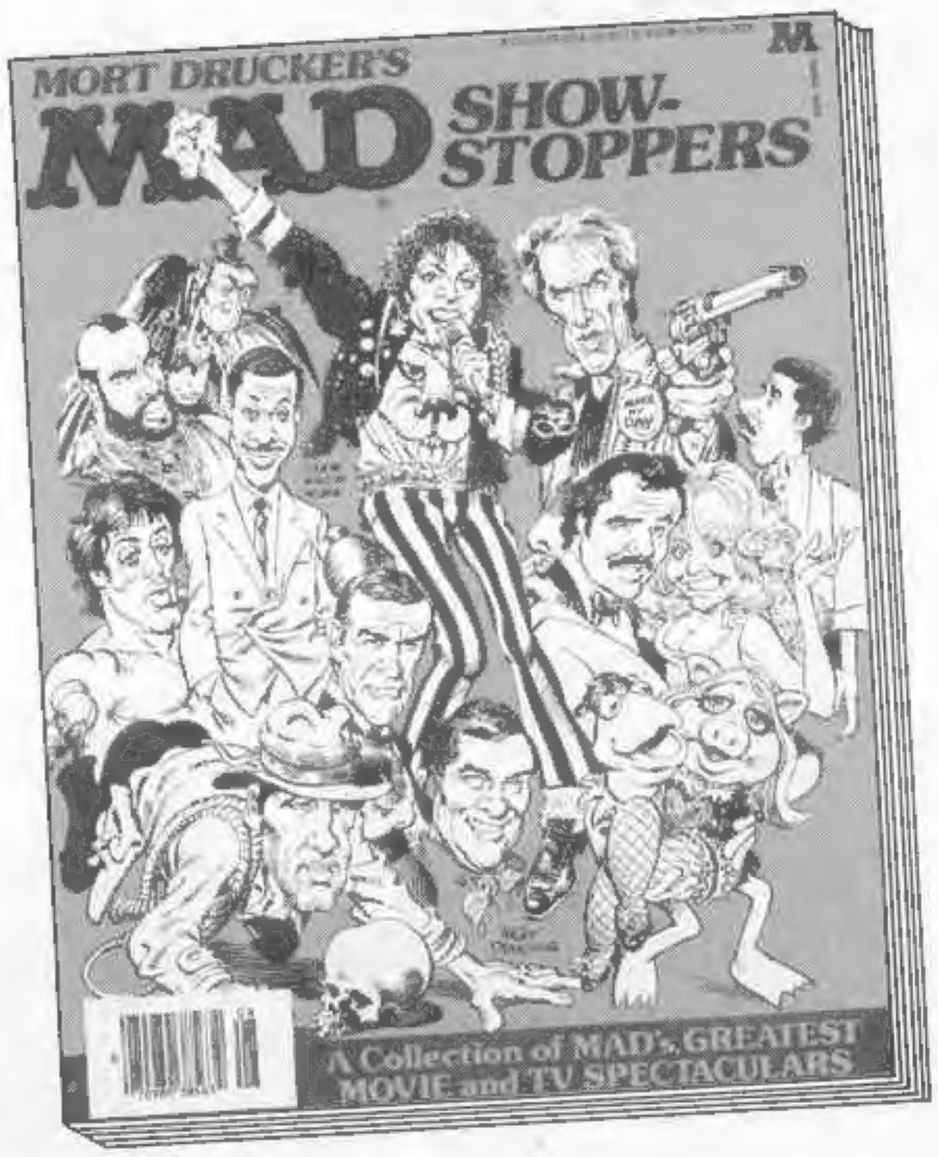

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Jaws!
Rocky!
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STALLONE'S RANGER RIDES AGAIN DEPT.

DUMBO

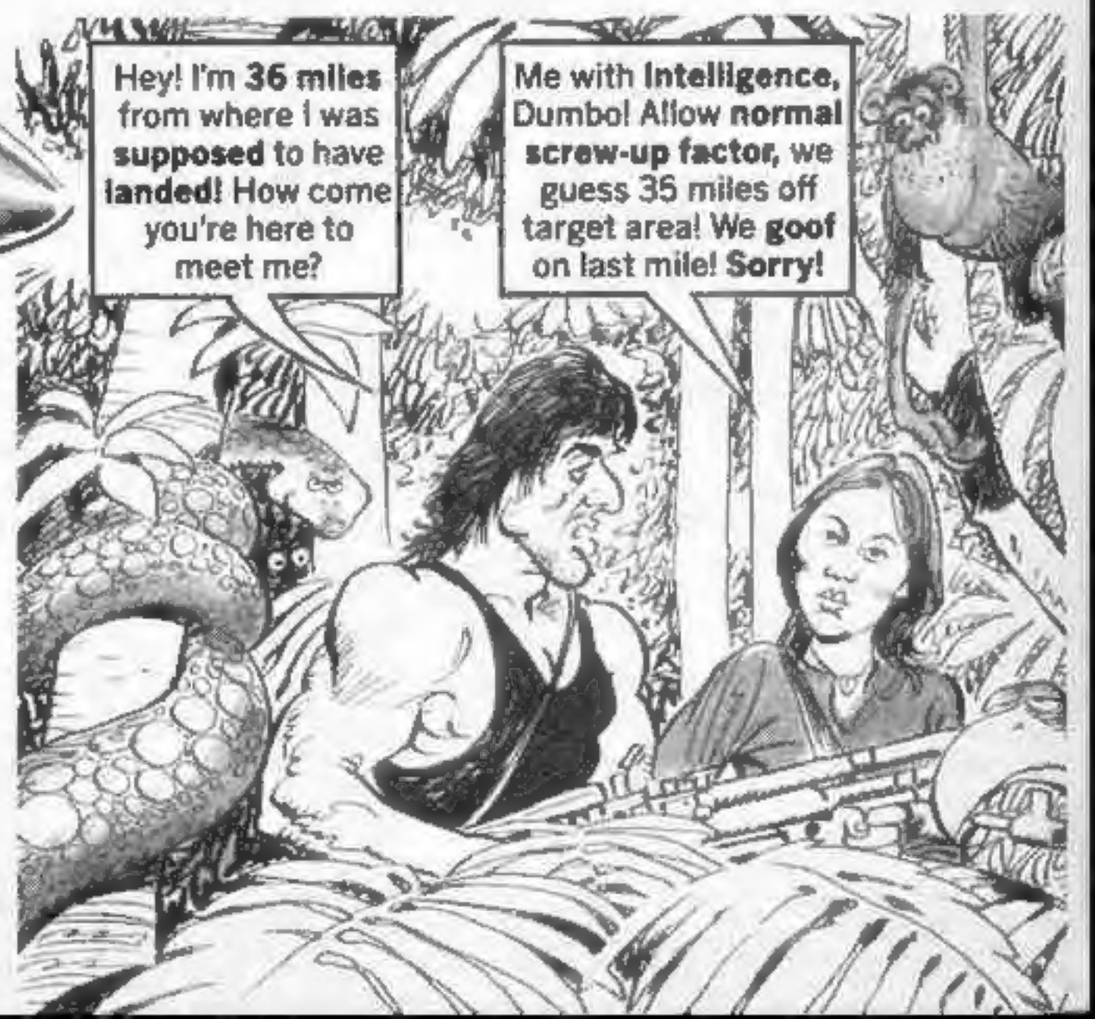
MORE BLOOD PART II

Dumbo's my name, and killing's my game! I've been credited with **59 confirmed kills.** And that's when I was in **high school!** I've won the Congressional Medal of Honor, 2 Purple Hearts, 4 Bronze Stars, and 5 runners-up in the Mr. Universe contest! But **those** aren't the reasons they chose **me** for this **special mission** of looking for POW's in 'Nam! They chose me 'cause the **other 2 qualified guys** volunteered to search for POW's in **Vegas** and the **Riviera!** Not **this** macho man! For me, **hell** is **home!** If you remember my **apartment** in **"Rocky,"** you know what I mean!

Dumbo, this is **Congressman Murder!** He's in charge of this **special operation!**
I'm glad to **meet** you, Dumbo! Your **record** of **kills** is astonishing!
You can **add one more**—the **helicopter pilot** that brought me here got on my **nerves!**

ARTIST: MORT DRUCKER

I gotta tell you, Colonel, **Murder** is a **liar!** He **couldn't** have been with the **23rd battalion!**
How do you know that?
I personally **wiped out** the 23rd testing a new missile-launching sling-shot! There were **no survivors!** You're **one** of the **only two people** in the world I **trust!**


Hey! I'm **36 miles** from where I was **supposed** to have **landed!** How come you're here to meet me?
Me with **intelligence,** Dumbo! Allow **normal screw-up factor,** we guess 35 miles off target area! We **goof** on last mile! **Sorry!**

Some people **back home** think there are **still** POW's missing in action! To **satisfy them** we have to take **pictures** proving it **one way** or the **other!** what are your feelings about **"bleeding heart liberals?"**

Well, I like the **"bleeding heart"** part!

Remember, this is a **picture-taking** mission! You're not to **engage** the enemy! I suggest you take a **camera** and **film!**

I'll **try,** but I don't think I'll have **room!**

Tell me, sir, do we get to **win** the war **this time?**

What do you mean **this time?** I was with the **23rd battalion** at Bien Fong Gu. According to the **reports** our generals filed, we **won last time!**

WRITER: DICK DE BARTOLO

Thank you! And who's the **other** person?

My knife, Shirley! Say **"hello"** to the Colonel, **Shirley...**

Dumbo, when this mission's **over,** there's a **doctor** I'd like you to talk to...

Rhinestone, this is **Fist!** Dumbo bailed out **20 minutes ago,** but he must have used one helluva **long rip cord** 'cause he's still **staring at me** through the **windshield!**

Dumbo, you suppose to be **expert** in jungle warfare! Why you **take off shirt** in area infested with bugs, leeches, snakes, vines, and other creepy things?

The **mind** may be the **best weapon,** but the **body** is the best way to the **box office! Dig those biceps!**

Intelligence report is **correct!** Camp **empty! No POW's!**

Why would they have **so many guards** for an **"empty camp?"**

Dumbo **right! Intelligence** not so **intelligent!**

TARZAN IS BACK! PASS IT.

Wild American soldier on loose! **Follow** his **foot-prints!**

But he went into **stream!**

Is **Rambo!** We can **still follow footprints! Rambo walk on water!**

Be very **careful!** Rambo already **kill 24** our men with **one ricochet!**

Not so **strange! Bullets** can do **that...**

What bul-lets! Rambo just **shoot one arrow!**

TARZAN IS BACK! PASS IT.

I don't **believe** is **possible!** Is a **miracle!**

That I've **saved** a POW, **killed 71** guerillas, and set up our **escape** on this **boat?**

No, that they **fire 2000 rounds** into this **old, wooden tub** and it **still floats!**

JOHN WAYNE LIVES.

Paradise Alley, this is **Victory!** We see Dumbo! And **guess what—** he's **got** a **POW with him!**

This is a **Code One priority! Abort mission! Return** to base **without Dumbo** and **POW!**

Abandon them? They're **close** enough to **talk** to! What can I **tell them?**

You'll think of **some-thing!**

Sorry, Dumbo—you and your friend don't have **boarding passes!** They've got **tight security** at the base and I don't want to get into **trouble,** so we're just gonna have to **leave you here!**

TAXI?

Why did you **abort** the **mission?** You didn't want Dumbo to **succeed,** did you? This **entire operation** was designed to **fail** from the **start!**

It's a matter of **money,** Col.! If we acknowledge there are **still POW's** in Nam, we'll have to **pay** the Commies the **billions** of **dollars we promised** them in **war reparations!**

Bil-lions of dol-lars?

Yes, and that's just to **cover** the **damage** done by **Dumbo** the **last time** he was **here!**

VIET NAM WHO?

HEAVY STUFF

I'm **Major Tushy!** As you can see, we Russians are bringing **new technology** to these **back-ward people!** Like **electrical torture devices!** Now I want you to **radio** your **headquarters** and tell them **never** to attempt a raid like this again!

No!

Then we'll **kill** your friend!

Wait a second! Why should **you** get the **credit** for a **kill** when it's **my refusal** to talk that **gets him killed! I should** get the **credit!**

We won't even give you an **"assist!"** You know, Dumbo, we get no **charge** out of this—**you** do! **Hah!** Who says Russians have no **sense** of **humor!** If you don't do as we ask, we will **humiliate** your country by **tripling** the **voltage** and sending the **electric bill** to **President Reagan!**

Oh, yeah? Well let's see how you like a taste of what I gave **Apollo Creed** and **Clubber Lang!** I never **punched a Russian before!**

What do **these words mean,** Ivan?

He's just **plugging "Rocky IV,"** Major

HOME SWEET HOME

You came just in time, Coke! I was starting to get **annoyed** at these swine!

This is **"annoyed?"** I'd hate to see Dumbo **angry!**

EAT AT JOE'S

X-RAY

Murder, you **lily-livered, chicken-hearted, son** of a ***@#$%&*!** I'm coming back to **get you** and **kick** your ***@#$%&*!**

Dumbo, your country lost **great poet** when you decided to be **soldier!**

Okay, Coke, we're **out of danger** for a while!

I want to go to America with you and be your **wife** and **raise family** and have many **credit cards** and buy **fancy clothes** and live in **big house** and drive **sports car...**

Oh, oh! I'm in **more danger** than I **realized!**

Dumbo no want to **marry** Coke?

They told me not to **"engage the enemy!"** They didn't say anything about **"marrying an ally,"** so I guess it's **okay!**

Dumbo, They have **shot me!** I'm **dying!**

It's a **better way to go** than **marrying me,** lady!

Here, take my **good luck charm!**

What for? It ain't brought **you** any!

It's great the way **enemy soldiers** always **stop** by a tree I'm **hiding in!** And when I use a **disguise** like this **mud pack,** I don't even have to use my **knife**—they die of a **heart attack!**

BOO!

Something's **wrong** here! In the **old days,** when we were a scrappy little band of **guerillas,** we were able to **whip** the **entire U.S. Army!** Now that we're an **organized combat unit,** we haven't been able to **hit one target!**

To be **expected** when **target** is **Dumbo!** See? Others **bail out** of **helicopters,** Dumbo **different!** He **bailing into helicopter!**

My God! Look at that Russian **war machine!** It's got **missiles** and **nuclear warheads!** What do **we** have?

Brains, cunning, and **atomic loopholes** in **logic!**

And, of course, we've got **Dumbo!**

You're **right!** We do hold an **unfair advantage** over those **poor devils!**

Dumbo, you knocked that Russian power-house right **out** of the **sky!** And you did it with **only** a **small bazooka!**

Bazooka? Like **hell!** I did that with just my **mean sneer!**

Wow! You're **really** pulling out **all stops!**

BLAM!!

Hey, Mac! **Who** the ***@#%& are you?**

Bond! James Bond!

What are **you** doing in **my movie?**

Your movie? With all this **wild action** I thought it was **my movie!** I should have known better—**"A View To A Kill"** is such a bloody **bore!** Sorry, old chap! I'll be **gone** by the **next panel,** promise!

Lords of Flat-bush, this is **Staying Alive!** Have **doctors, nurses, blood plasma,** and **ambulances** ready...

Those **POWs** must be in pretty **bad shape!**

They're **fine!** It's for **Murder** after I get my **hands on him!**

Dumbo, don't **kill** me! I was only **acting under orders!** But at least I **was acting!** That's **more** than **you** can say! What is it you **want,** anyway?

I want what I **want!** And I **want** to be given what I **want** when I **want** without having to ask **what I want!**

I can understand **that!** But what is it you **really want?**

I want to **eat** and **sleep** and go to the **bath-room** which I **haven't done since this mission began!**

No **wonder** you're so darn **mean** and **ornery!** That's the **secret** to your **strength—Samson** had his **hair,** and **you** have your **denial** of **normal bodily functions!**

You'll get a **medal** for this, Dumbo!

Give it to the **ones** who had to deal with the **pain** and the **suffering** and the **blood** and the **heartache!**

That's very con-siderate of you, Dumbo, but it's **not possible** to **give** a **medal** to **each member** of the **movie audience!**

NOT THE END...

DUMBO BEIRUT PART III

DUMBO CENTRAL AMERICA PART IV

DUMBO LIBYA PART V

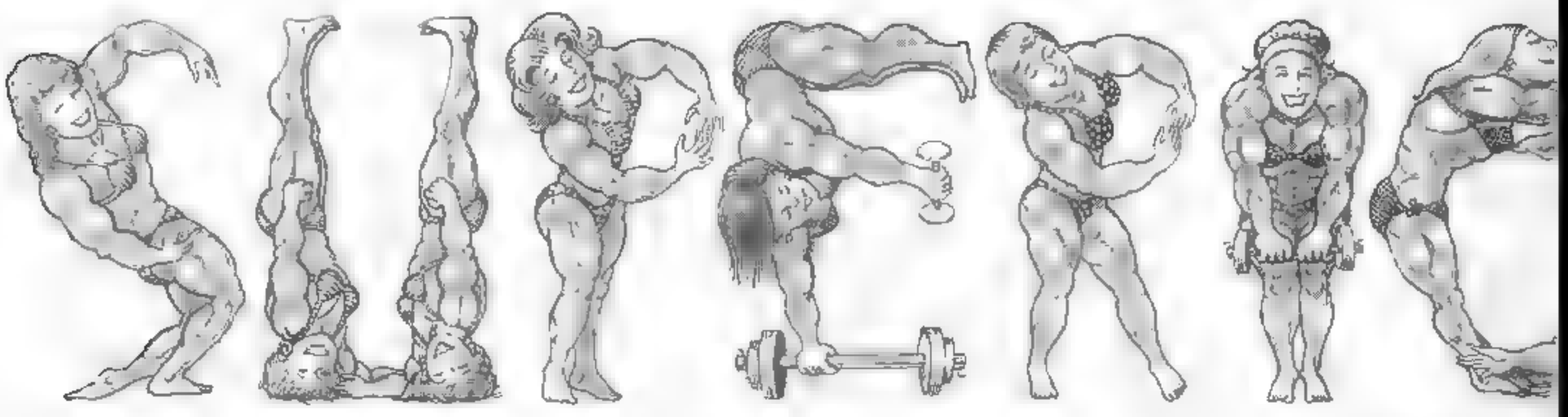
ETC. ETC. ETC.

DON MARTIN DEPT. PART I

ONE DISASTROUS DAY ON THE ATLANTIC

DUMBELLES DEPT.

AND NOW MAD SALUTES ALL THE



ARTIST· AL JAFFEE

Some girls look for boys to cook for—
I don't need that ***stuff;***
The ***special someone*** *in my life is*
Me—and that's enough!

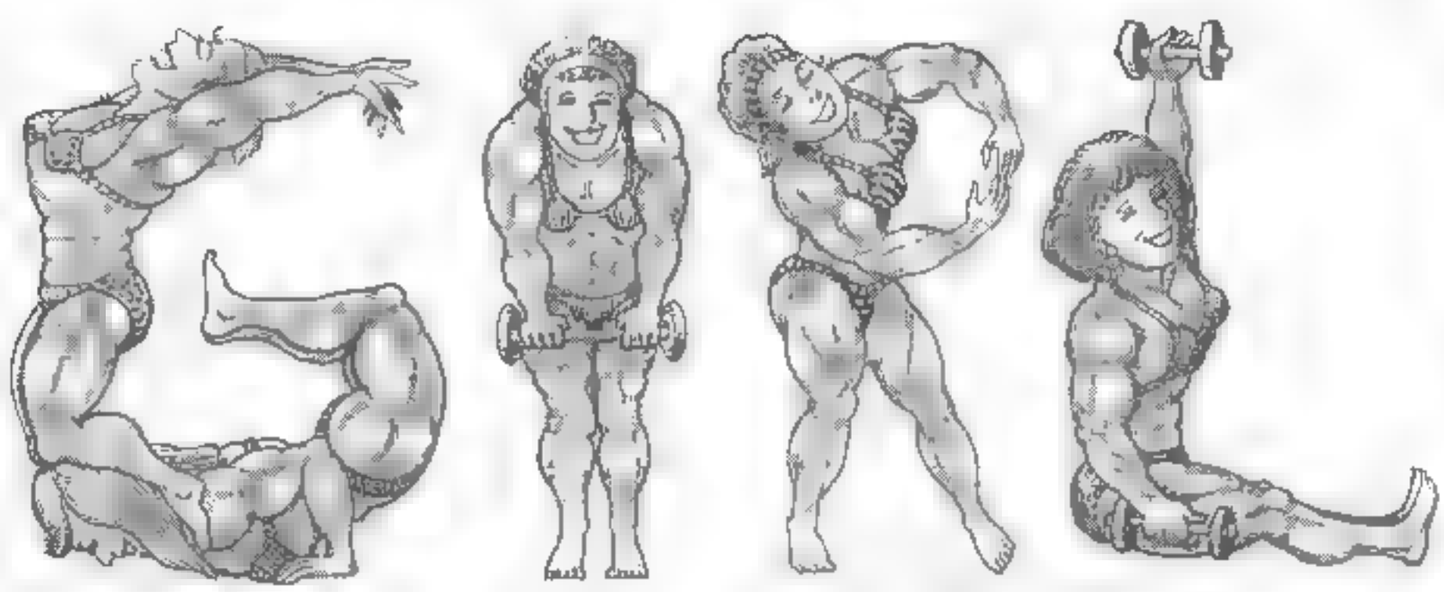
In the ***mirror*** *no sight's dearer*
Than the one ***I see!*** *What glee!*
I hold a "body-builder's pose" and
I get off on me!

'Cause I am showing in my ***superior way***
That I am a ***superior girl;***
I know that ***muscles growing***
on top of old ones each day
Will make me a ***superior girl!***

Take a peek at my ***physique***
And see my ***biceps flex;***
It's how I like to demonstrate just
Who's the weaker sex!?!

Head to toe I'm filled, you know, with
Steroids *and some* ***pride—inside!***
Touch the outside and you'll get the
Feel of ***Naug-a-hyde!***

LADIES WHO PUMP IRON WITH...



WRITER: FRANK JACOBS

sung to Madonna's "Material Girl"

*'Cause I am showing in my **superior way***
*That I am a **superior girl;***
*I know that **muscles growing***
on top of old ones each day—
*Will make me a **superior girl!***

*Pumping and with **superior feats***
*I am now a **superior girl;***
*My heart it **keeps on thumping—***
I'm sure it's proud that it beats
*Inside of a **superior girl!***

No lard on a superior girl! (Superior!)
Skin hard on a superior girl!
Flesh rough on a superior girl! (Superior!)
"Ram-Tough" on a superior girl!

Some girls sigh they love a guy—I
Know just what they mean;
It's how I feel when I caress
My Nautilus machine!

*'Cause I am showing in my **superior way***
*That I am a **superior girl;***
*I know that **muscles growing***
on top of old ones each day—
*Will make me a **superior girl!***

*Pumping and with **superior feats***
*I am now a **superior girl;***
*My heart it **keeps on thumping—***
I'm sure it's proud that it beats
*Inside of a **superior girl!***

A superior! A superior! A superior... girl!

Al Jaffee

THE WRITE STUFF DEPT

Recently NASA announced that it is now in the process of drafting an application for Americans who wish to become the first civilian passengers on a space shuttle flight. This after the agency was deluged with requests from Americans all across the country, including such celebrities as John Denver and Walter Cronkite. Drafting this application will not be an easy task. The questions will have to be delicately balanced in such a way as to

NASA'S PROPOSED QUESTIONNAIRE FOR

NAME: _____

ADDRESS: _____

PHONE: _____ HELMET SIZE: _____

PART 1—Personal Data

1) Which of the following sentences best describes your reason for wanting to ride the Space Shuttle:

_____ "I have always been interested in science and space and see this as a once-in-a-lifetime opportunity";

_____ "Ever since the Cuban flotilla, Miami has changed. I've been looking for a new place to go on vacation";

_____ "I'm three months late in alimony payments and I need a place to lay low where the process server will never find me";

_____ "I am not originally from this planet and I'm homesick".

2) Previous Space Experience (Check All That Apply):

_____ PhD, Physics;

_____ Always watch Star Trek reruns;

_____ Have visited Disney World's Space Mountain;

_____ Personally know someone who once met George Lucas;

_____ Drink Tang at every meal.

3) Medical History. Place a check if you have ever been diagnosed/ accused of having:

_____ Halitosis;

_____ Weak kidneys;

_____ A gastro-intestinal disorder;

_____ B.O.

_____ The heartbreak of psoriasis;

_____ Swishy walk;

_____ Ring Around The Collar.

4) If selected to ride the Space Shuttle, which of the following amenities would be of most importance to you? (Select two):

_____ Non-smoking section;

_____ Stereo/movie headset;

_____ Kosher menu;

_____ Aisle seat;

_____ Unlimited barf bags;

_____ Rich, Corinthian leather seat;

_____ Designer Space Suit;

_____ Open bar.

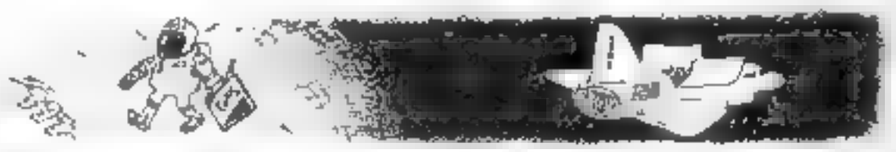
5) Which of the following men did you vote for in the 1984 Democratic Primary?

_____ Walter Mondale;

_____ Gary Hart;

_____ Jesse Jackson;

_____ That great, courageous American of impeccable character and infinite wisdom, John Glenn.



insure that incompetent individuals are weeded out, yet general enough so that all Americans, even those lacking advanced degrees in outer space studies, will be given a fair chance. While still a long way from completion,

several of the questions NASA is considering using have been surreptitiously obtained by MAD. If you've always thought you had "The Right Stuff", or if you're just sick of this planet, then you should definitely fill out

CIVILIAN SPACE SHUTTLE PASSENGERS

6) Do you agree or disagree with the following statement: "'Rocket Man' by Elton John is the greatest song ever written."

_____ Agree _____ Disagree

7) On an average three-day getaway vacation, how many pieces of luggage do you usually bring?

_____

PART II--Space Knowledge

1) Complete the following number sequence:
10, 9, 8, 7, 6, _____, _____, 3, 2, 1, Liftoff!!!

2) "That's one small step for man, one giant leap for mankind" was first said by:

_____ Herve Villechaize, as he stormed off the set of "Fantasy Island";

_____ Thom McAn, at the opening of his very first store;

_____ Boy George, for reasons still unclear;

_____ None of the above.

3) A "Light Year" is:

_____ Everything you always wanted in a regular year, and less!;

_____ An expression coined by Ronald Reagan to describe the situation of all those Americans who were unemployed during his term in office;

_____ The top-secret measurement public utilities *really* use to determine your electric bill;

_____ None of the above.

4) "Cosmos" is:

_____ A North American Soccer League team owned by Carl Sagan;

_____ A PBS science series hosted by Helen Gurley Brown;

_____ A national single-woman's magazine edited by Pele;

_____ None of the above.

5) Which of the following were not members of the original seven astronauts for NASA's Project Mercury team?

_____ Richard Carpenter

_____ Gus Grissom

_____ Chuck McCann

_____ Gordon Lightfoot

_____ Wally Cox

_____ Alan Sherman

Jack Ruby

PART IV--Essay Questions

1) Copernicus discovered in the 16th century that the earth slowly rotates on its axis. Using dates and innovations to support your case, historically trace how Copernicus's discovery eventually led to "Theater-in-the-round".

2) A "Black Hole" is a collapsed star in space with a gravitational pull so strong even light cannot escape from it. If such a gravitational pull existed on earth, speculate on the amount of medical damage you would suffer if you ever accidently dropped a screwdriver on your big toe.

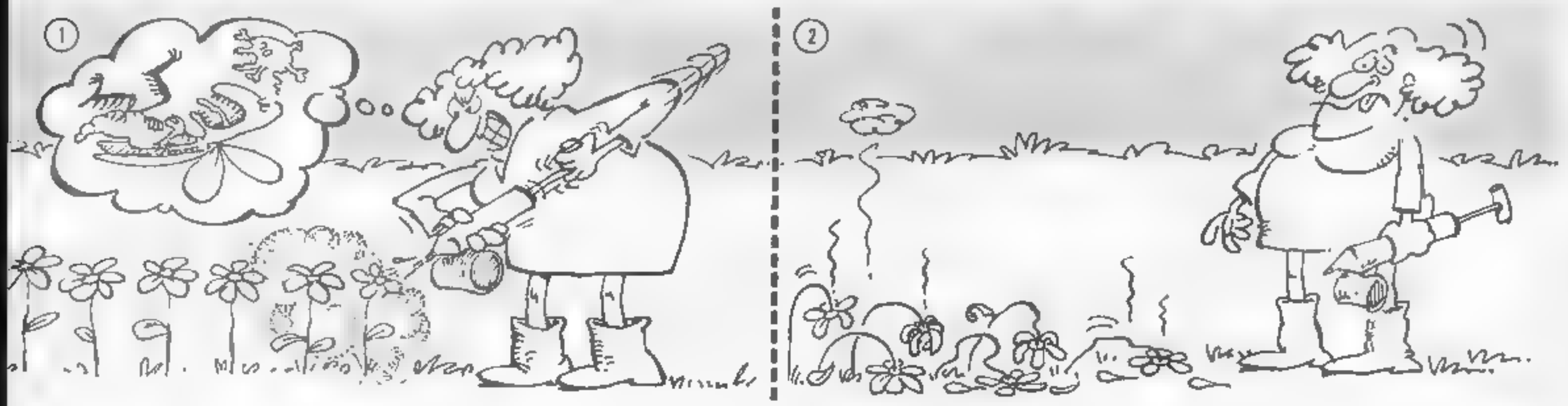
3) Light travels at the speed of 186,000 miles per second. If General Motors ever produced a car that would travel at this speed, explain why it would (or wouldn't) be a waste of money to put headlights on the car

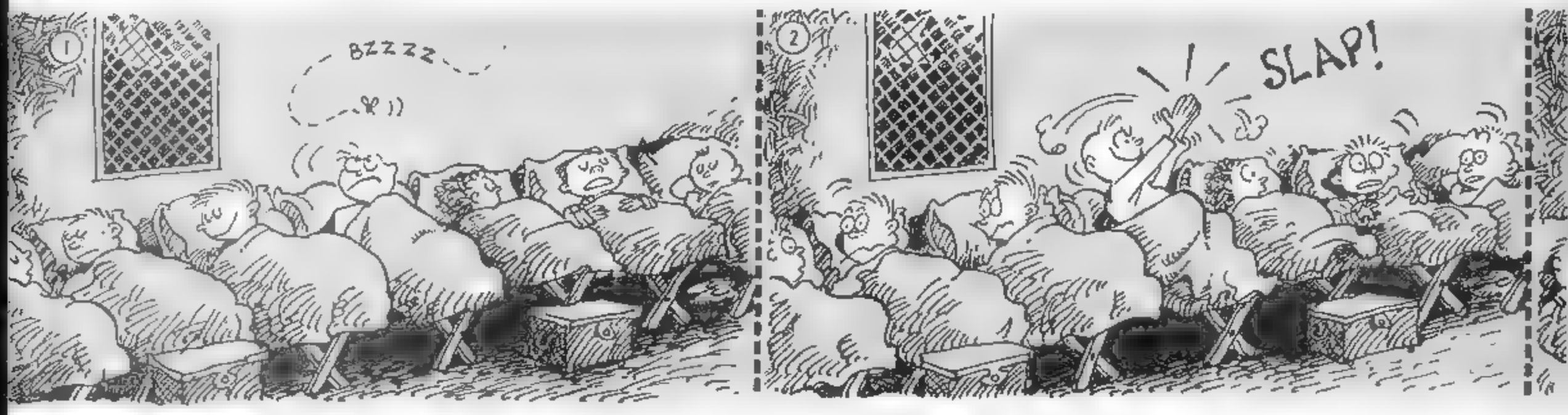
WRITER JOHN FICARRA

If you would like to be considered as a passenger on an upcoming Space Shuttle flight, tear out this completed questionnaire and mail it to: Mission Director, NASA, Cape Canaveral, Florida

SERGIO ARAGONES DEPT.

MAD LOOK



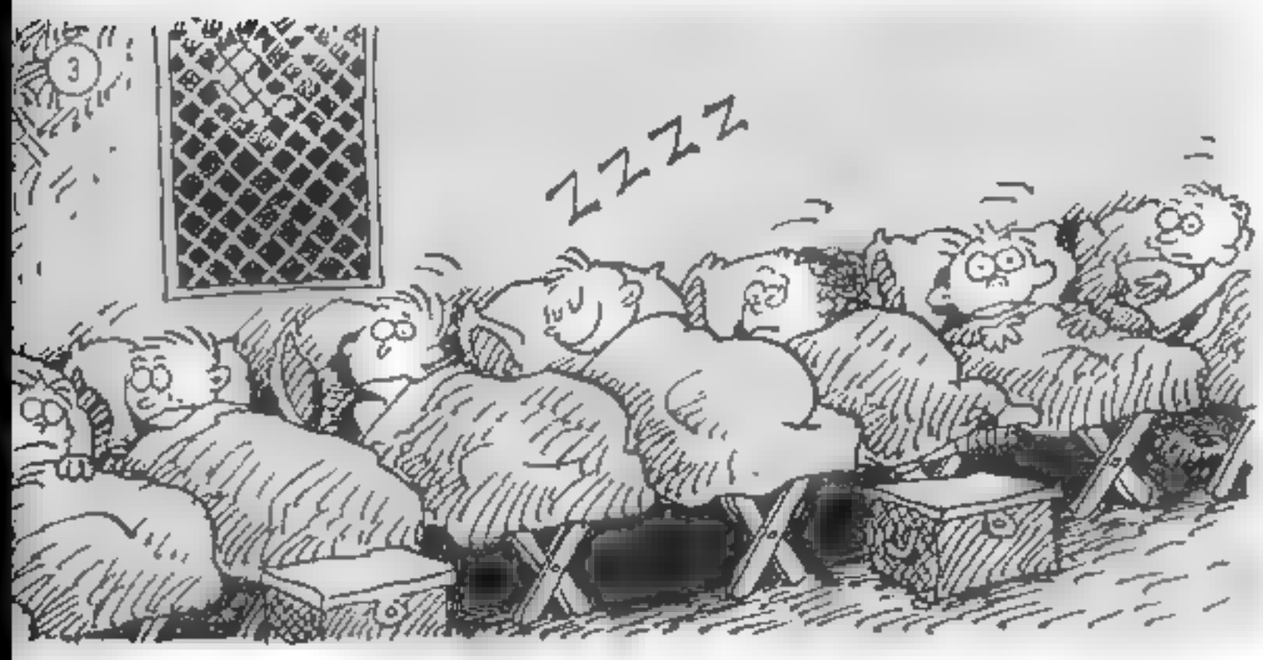


AT BUGS

WHAT ME WORRY?

1

2


3
ZZZZ

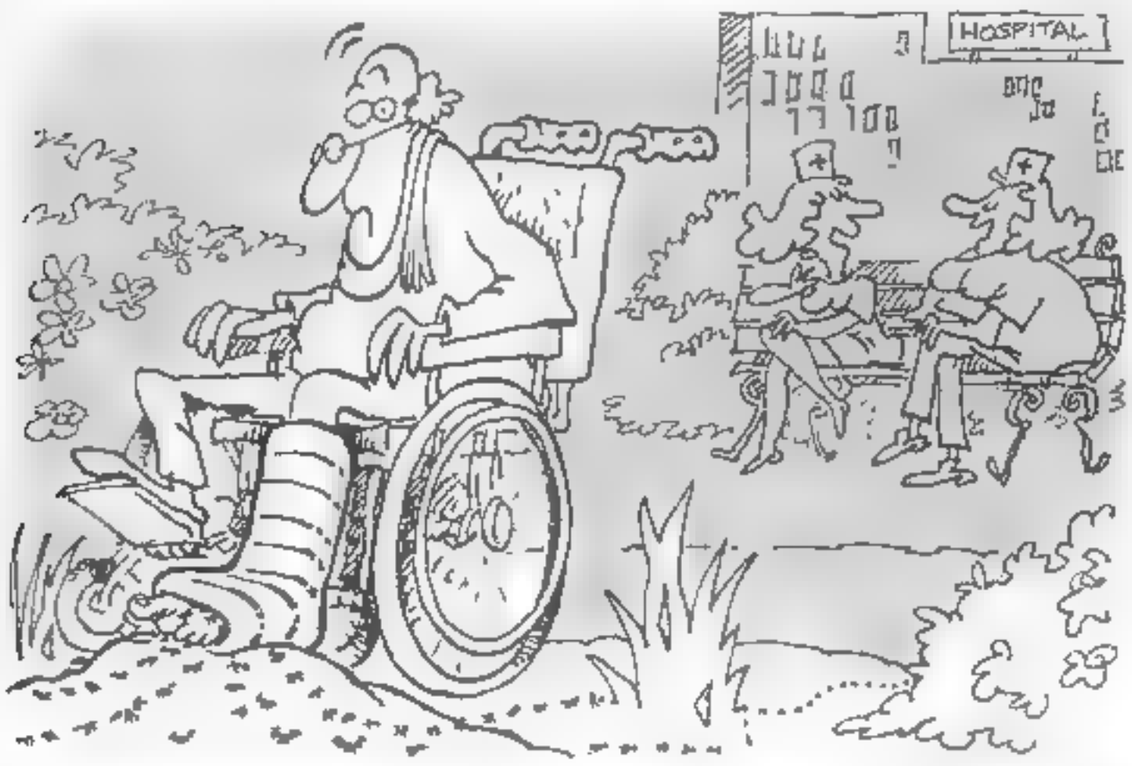
3
KRII-KRII
CHIRP! CHIRP!
CRI-CRI
CRI-CRI
BZZZZZ
GNAAAAAAiiii
CHIRP! CHIRP!!
BZZZZZ

1

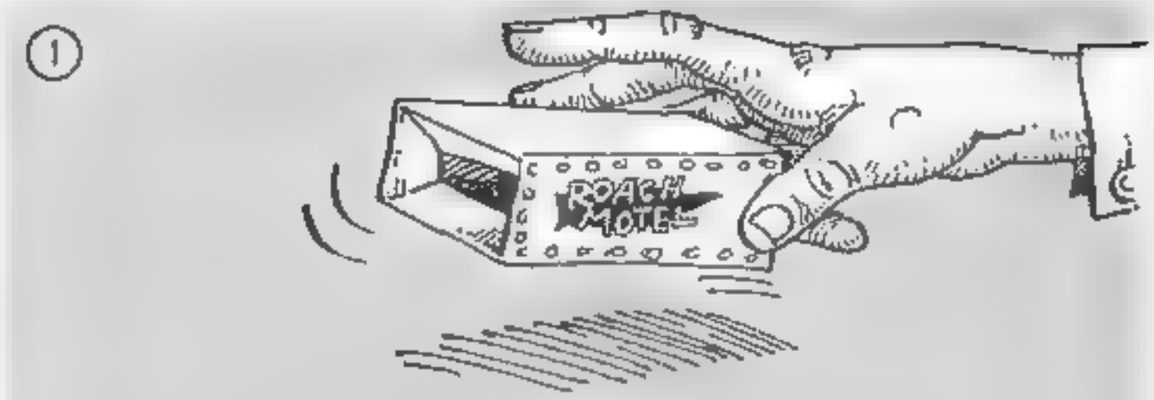
2
HAIR SPRAY

3

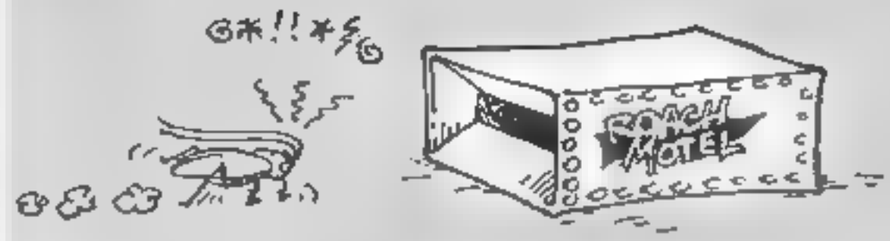
4
DRUGSTORE


HOSPITAL

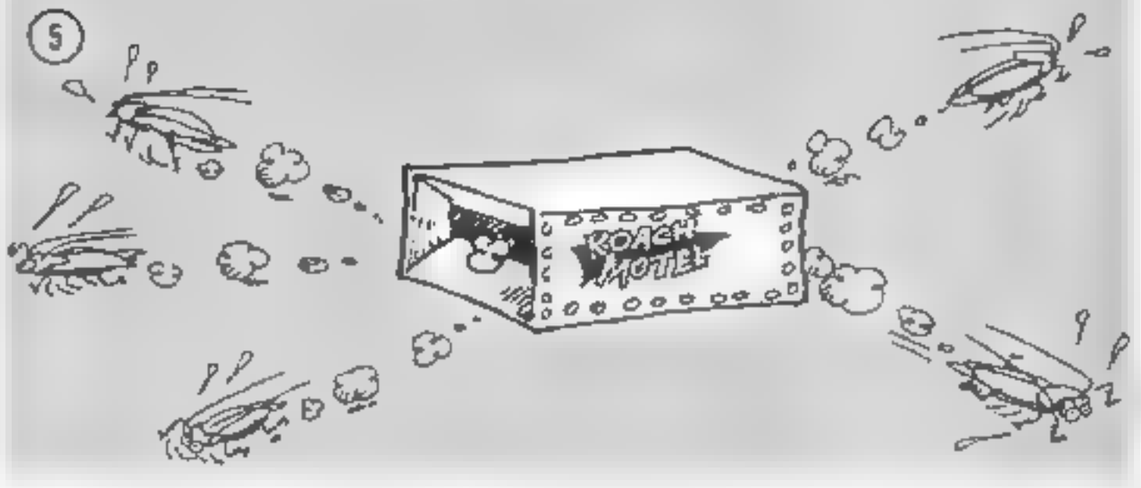
D.D.T


ROACH MOTEL

ROACH MOTEL


@*!!*$@
ROACH MOTEL

BANG!
ROACH MOTEL


ROACH MOTEL

KETCH

RAGONE 84.

SMOKE GETS IN YOUR LIES DEPT.

Some straight Talk about selling cigarettes to a hostile public.

We're R.J. Riddles Tobacco, and we're trying to improve our image.

That's why you keep seeing these drab, black-and-white ads, full of long-winded copy, in which we wax informative on the subject of smoking and try to prove how well we understand and appreciate both sides of the smoking controversy.

We explain the pros and cons of smoking. We present both the smokers and non-smokers arguments. We tell kids that we don't want them smoking, like their parents. We say anything and everything we can think of, so you get the subliminal message that us "bad guys" are really "good guys" and that maybe our product isn't so bad, either.

This isn't as easy as you might think. New anti-smoking laws are popping up all across the nation. Non-smokers continue to argue that "passive" smoking is just as deadly as "active" smoking. The atmosphere is very unfriendly out there right now.

We want to replace this hostility with the trust and confidence the public once had in us—before the ax falls and we get legislated out of business. These double-talk ads were our P.R. firm's brilliant solution.

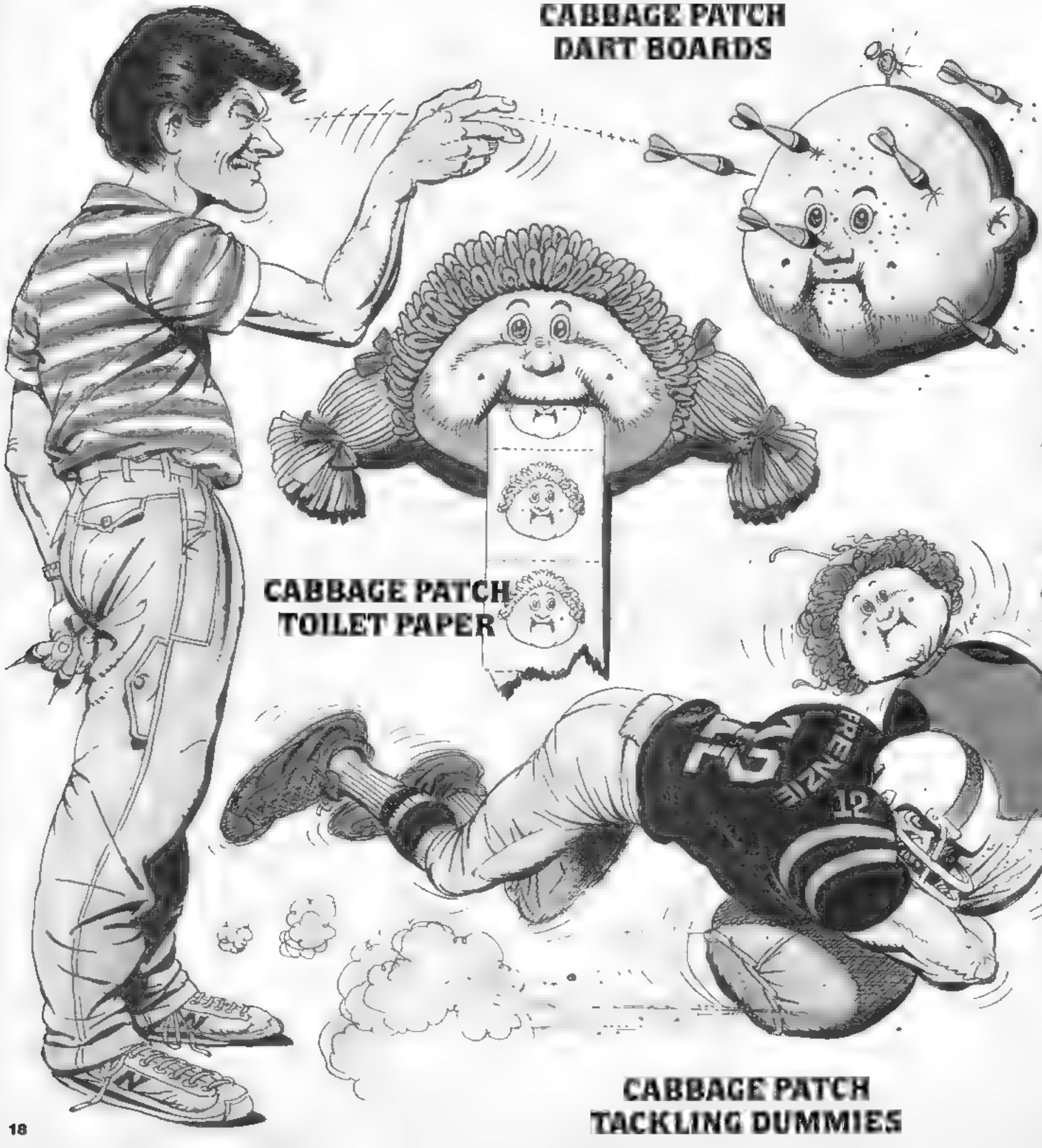
So, we may be keeping this up for awhile. It's a great way to advertise because—since we don't picture our product—we don't have to include that lousy Surgeon General's Warning.

R.J. Riddles Tobacco Company

GOODBYE DOLLY DEPT.

Believe it or not, there are still millions of people in America who do not own a single Cabbage Patch Doll or product, like Cabbage Patch earmuffs, Cabbage Patch bedspreads or Cabbage Patch radios. It's not because these people haven't heard of them or don't have the money. It's because they can't stand the ugly

CABBAGE PATCH PRODUCTS FOR PEOPLE

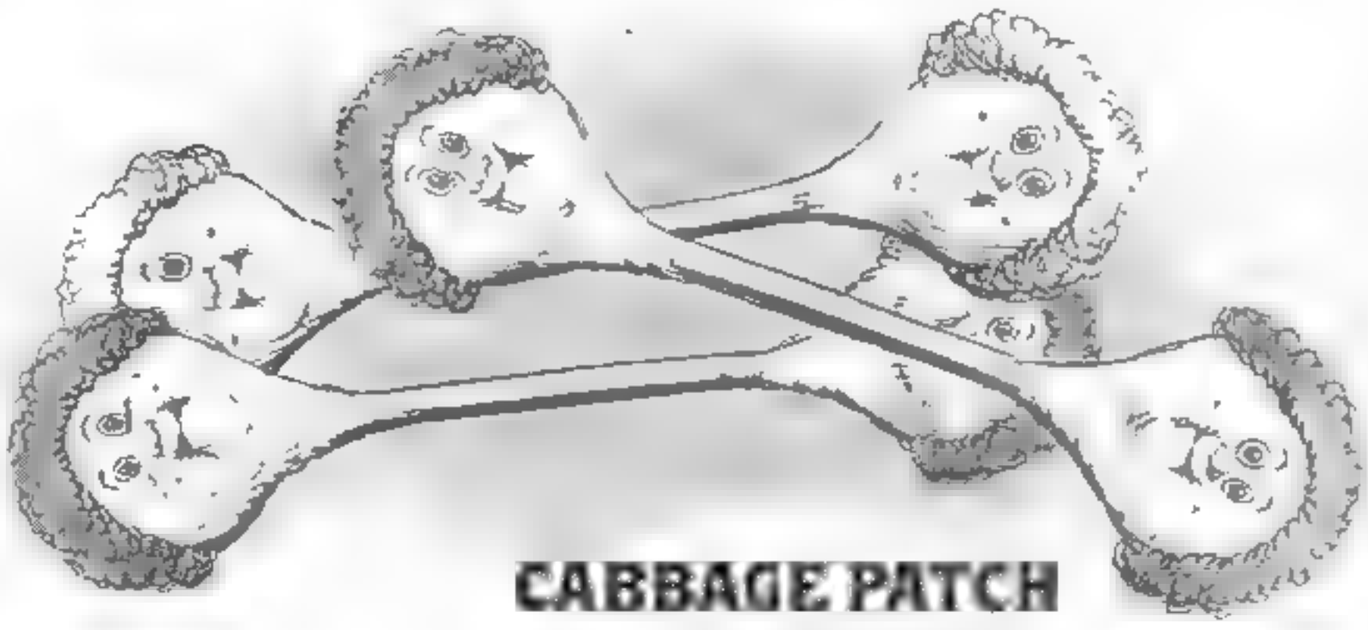


little buggers! We at MAD feel that this huge potential market for Cabbage Patch products can be tapped if new products are developed that appeal to people that are nauseated at the very sight of them! With that in mind, some of the geniuses at MAD put their wallets to the grindstone and came up with the following...

WHO HATE CABBAGE PATCH PRODUCTS

ARTIST: GEORGE WOODBRIDGE WRITERS: JOE RAIOLA & CHARLIE KADAU

CABBAGE PATCH DUST MOPS



CABBAGE PATCH COTTON SWABS

CABBAGE PATCH ASHTRAYS

CABBAGE PATCH PUNCHING BAG

INVESTMENTS

Hey, Dad— look at my teeth!
Yes, what about them?
They're perfect! You never had to spend a fortune on orthodontia the way everyone else did to have their kids' teeth straightened, right?
That's true! What's the point?
Well, when you figure all the money I saved you, it would be no big deal for you to give me a few hundred for a dynamite electric guitar!

BERG'S-EYE VIEW DEPT.

THE LIGHTE

MODERN TECHNOLOGY

Hey, Brad, guess what!
Okay, what?
I'm phoning you from my car!
No kidding? The real truth? You've got a telephone in your car?
Swear to God!
PHONE
J5 M

Aggravation! That's all teenagers know how to give us mothers— a daily diet of aggravation!
There are three of us teenagers in my house, Mrs. Qwerty, but my mother says we never give her aggravation!
Then she's doing something wrong!

R SIDE OF...

ARTIST & WRITER
DAVE BERG

PETS

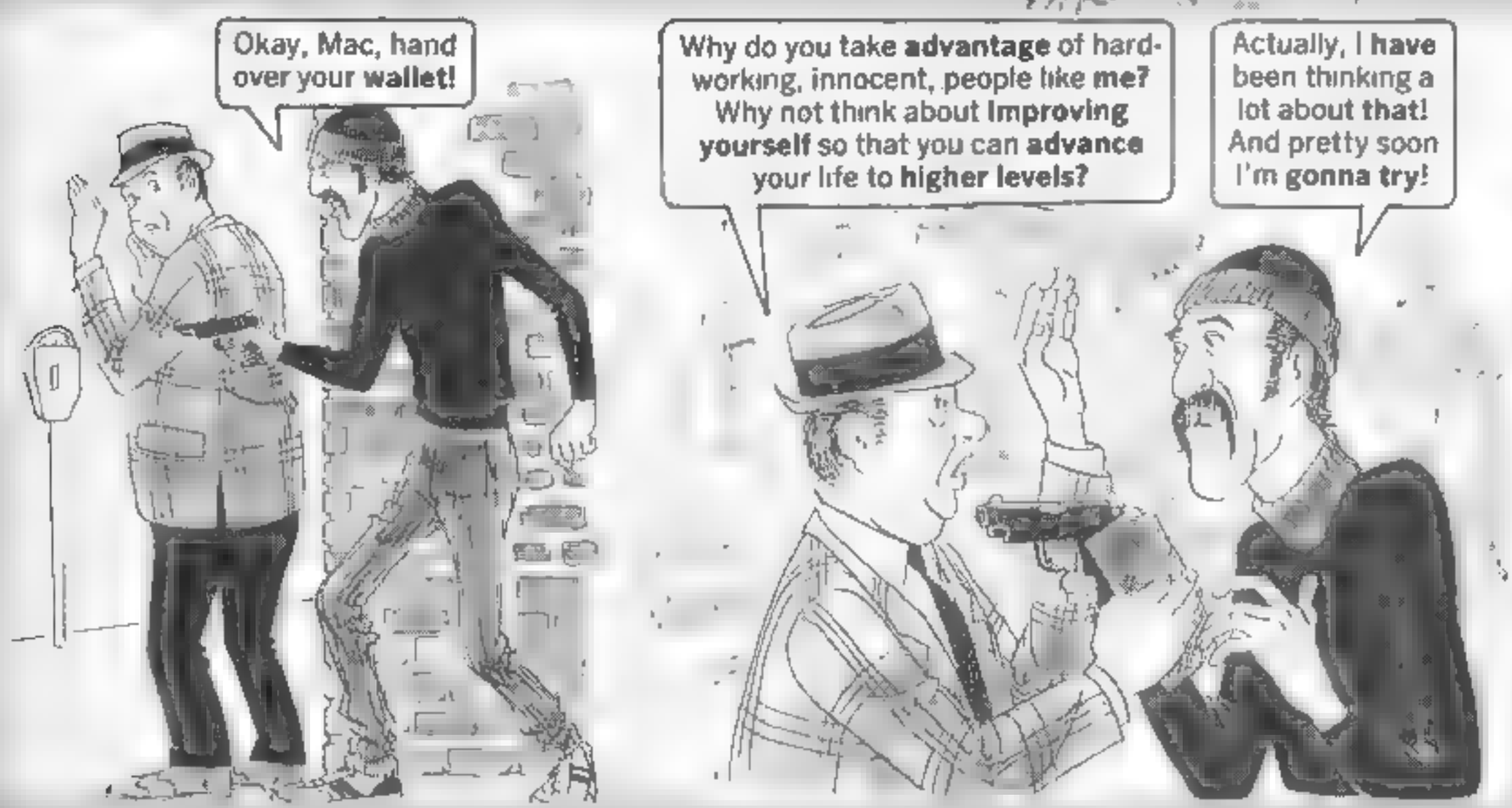
My cat is so smart!
C'mon, cats aren't smart! Dogs are smart! Everyone knows cats are stupid!
How can you say that? Twishy is very, very smart!
Are you kidding? All she does is sleep all day while you run to supermarkets to buy her special cat food! Then you change her kitty litter! Then you gotta let her out, let her in...
See what I mean?

NEW CARS

You took the **new car** to go get us pizza! That was over **2 hours ago!** Where **were** you?
First let me give you the **good news...**
The **air bag works perfectly!**
CLOSED FOR REPAIRS

CHEMISTRY

CRIME


Okay, Mac, hand over your **wallet!**
Why do you take **advantage** of hard-working, innocent, people like **me?** Why not think about **improving yourself** so that you can **advance** your life to **higher levels?**
Actually, I **have** been thinking a lot about **that!** And pretty soon I'm **gonna try!**
Yep! In a few weeks, I'm gonna **rob** a **bank!**

COMPLIMENTS

Donna, you get my vote as the **prettiest girl** in the school!
That's **all** guys ever think about! Why don't you **wise up** and learn that I'm **more** than just a **pretty face!**
I'm sorry! I didn't mean that you're not **smart** or **sensitive** or **anything...**
Who cares about **that!**

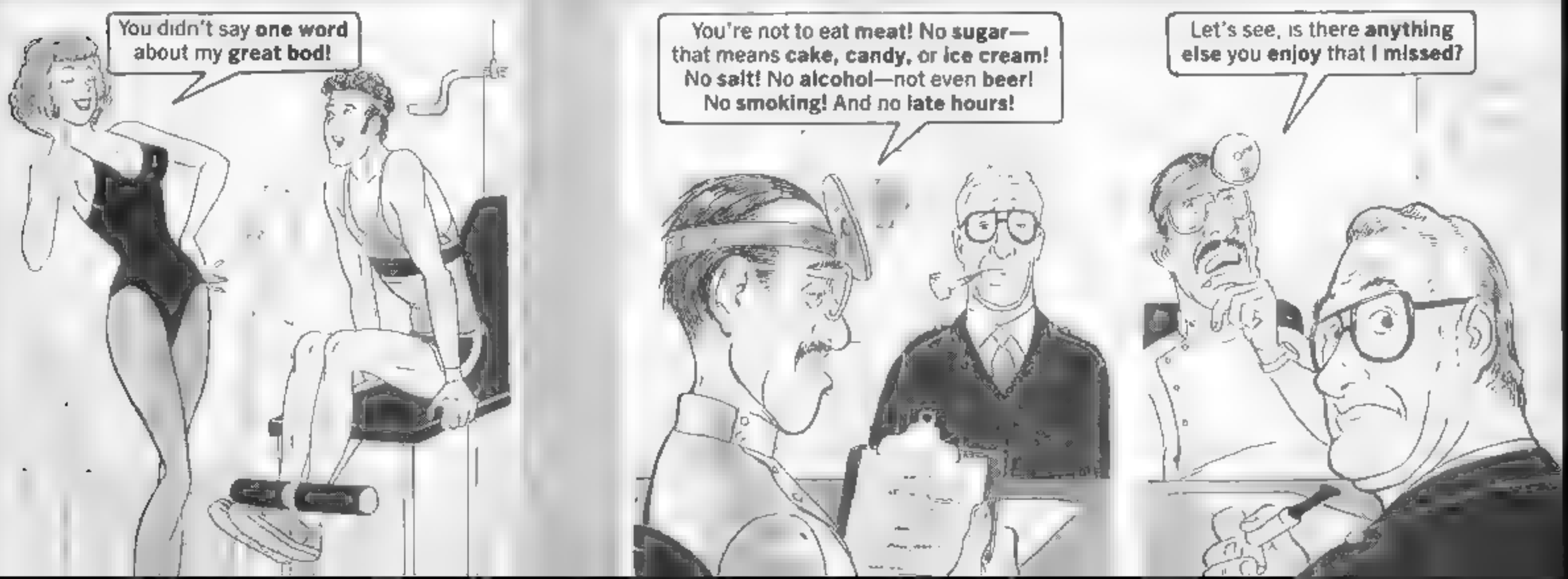
TOYS

I can't get the **top** of the **jar off!**
I bought Teddy one of those **guaranteed unbreakable toys!** How does he **like it?**
He loves it!
He uses it to **demolish** all his **breakable toys!**

DATING

Hello, Mr Ames! I'm Andy Wedick, your daughter Kelly's **date!**
Ah, yes, Andy! Please **come in!**
Kelly s getting dressed! She told me to tell you she'll be **down shortly!**
In the **meantime,** would you like to **play** a nice, **leisurely game** of **chess** or **two?**

DOCTORS


You didn't say **one word** about my **great bod!**
You're not to eat **meat!** No **sugar**—that means **cake, candy,** or **ice cream!** No **salt!** No **alcohol**—not even **beer!** No **smoking!** And no **late hours!**
Let's see, is there **anything else** you **enjoy** that I **missed?**

HIGHER EDUCATION

Hey, Ken, what's the **big hurry?**
I've got a **lecture** at **ten o'clock!**
It's **nine-thirty!** You've got **plenty of time!**
No way!
I gotta get here **early** if I want a **seat way in the back!**

COMMUNICATION

Hey! Stop that! What do you think **you're doing?**
I'm **groping** for the **right words** to tell you the **feelings** I have for you!
Well, do your **groping** with a **dictionary,** buster!

LOWER EDUCATION

I just had to pay a **fortune** for a **library book** that was a couple of weeks **overdue!**
Why not look at the **bright side**— at least you **learned something!**
I sure did!
I'll **never** take a **book out** of the **library again!**
David Berg

ONE DARK DAY IN PRISON

GIGGLIN'

Kipper, you want to help me build a boat so we can **leave** this **rotten jungle** and **return** to **civilization?**

Not **now, Giggiin!** Can't you see I'm busy putting new pipes in the **Jacuzzi!**

Gosh, **who** would ever **believe** castaways could live so well on a **far-off primitive isle?**

The **same** people who believe that those who go on a 3-hour cruise **always** bring a **warehouse** of furniture and 6 **trunks** of clothing

Mr. and Mrs. **Howl,** can you help me build a boat so we can **escape** this **hell-hole?**

Sorry, Gigglin, old boy, I'm **booked up** all day with my phony, nasal, rich-man **accent lessons.**

And I'll be busy all day mulling over how two people **rich** enough to own the **US Merchant Fleet** wound up on a **tacky** cruise boat with **five complete airheads!**

What do you think gang?

It's not **nearly** as impressive as the **atomic submarine** you built with your jungle tools last May, but it is **nice.**

Yes, well done, Gigglin! You should be very proud of yourself, However we **can't** sail away on it!

GIGGLIN'S BOAT

I don't understand, Kipper. **Why** did the Professor say we **can't leave the island?**

You see, little buddy, our job here is still **unfinished!** I have to **confuse** a coconut for your **shrunken head,** there are funny **zombies** we have to turn into! And I still have 114 **terrible** imitations of **Oliver Hardy** I haven't even used yet!

Hi, we're a group of **incredibly boring people** who are also **shipwrecked.** We'd like to start our own **nitwit show** just like you. Only instead of doing **one** idiotic story for each episode we'd like to try doing **three** idiotic stories.

Don't go away! Have I got something for **you!**

WRITER: LARRY SIEGEL

S ISLAND

Marzipan, would you and **Gingerbread** like to help me build a boat to get away?

Sorry, Gigglin, we're getting ready for the **jungle prom** tonight. We want to look **sexy** for you, Kipper and the other men.

That's right! And it's not easy to dress for **eunuchs!**

And so, ladies and Gentlemen, the largest single area of astrophysical research is the interpolation of the spectra ...

The **Professor** can't help me, either. he's busy lecturing some **guest stars** and stranded World War II Japanese soldiers.

all of whom will somehow return home and conveniently **forget** to tell **anybody** where we are, so that we can be **rescued!**

Oh well, I guess I'll just have to build the boat **all by myself!**

Well, I **don't care!** I'm leaving **without** you guys!

GIGGLIN! Don't you dare!

One down, 113 to go. OK, Kipper, you convinced me. We **owe** it to the **American people** to stay here and act like total **muttonheads.**

Good. Now I'll turn **invisible!** You get your **toe** stuck in a **jungle bowling ball.**

See you later, Gigglin

Hmm, there seem to be **some people** coming out of the brush.

RUSTLE RUSTLE

How do you like it, guys?

I doubt if even **your audience** would be **stupid** enough to watch us. But we'll give it a whirl.

THE LOVEN'S BOAT

ARTIST: SAM VIVIANO

HOW TO END PAINLESS

I know holds that can paralyze a 200 pound linebacker!

Have you ever been to a baby lamb slaughter house? It's brutal!

I gotta get outta here! There's my truant officer and I'm supposed to be in my social studies class now!

Let's walk past the Post Office, I'd like to see if my picture is still hanging!

A DATE
SLY

Oops! Nine-thirty! Time to call my parole officer!

ARTIST AND WRITER· PAUL PETER PORGES

It's a mysterious rash that has medical science baffled!

Why pay top dollar for tickets when we stand a good chance of sneaking into this concert free!

I ordered live snails for two!

Can you cash my unemployment check?

Some people have bad habits that are killing them. So they join groups that help them. Other people have bad habits that are killing *us*. This *doesn't* bother them.

BAD HABI

WRITER AND ARTIST: AL JAFFEE

STENCH ENDERS
CESSPOOL NEWS
PENTAGON RECOMMENDS CESSPOOLS IN SPACE TO HANDLE THE TREMENDOUS AMOUNT OF STUFF FLOWING FROM ITS OFFICES

Stench Enders provides therapy for those who are blissfully unaware of their effect on others. Group discussions are held in a boy's high school locker room filled with used gym socks and old athletic supporters. Snacks of garlic buds and onion rings are served. Between sessions students wear special Sony "Stenchman" walkabouts that channel any odor from body or mouth directly into the nose. Students quickly learn to clean up their act or suffocate.

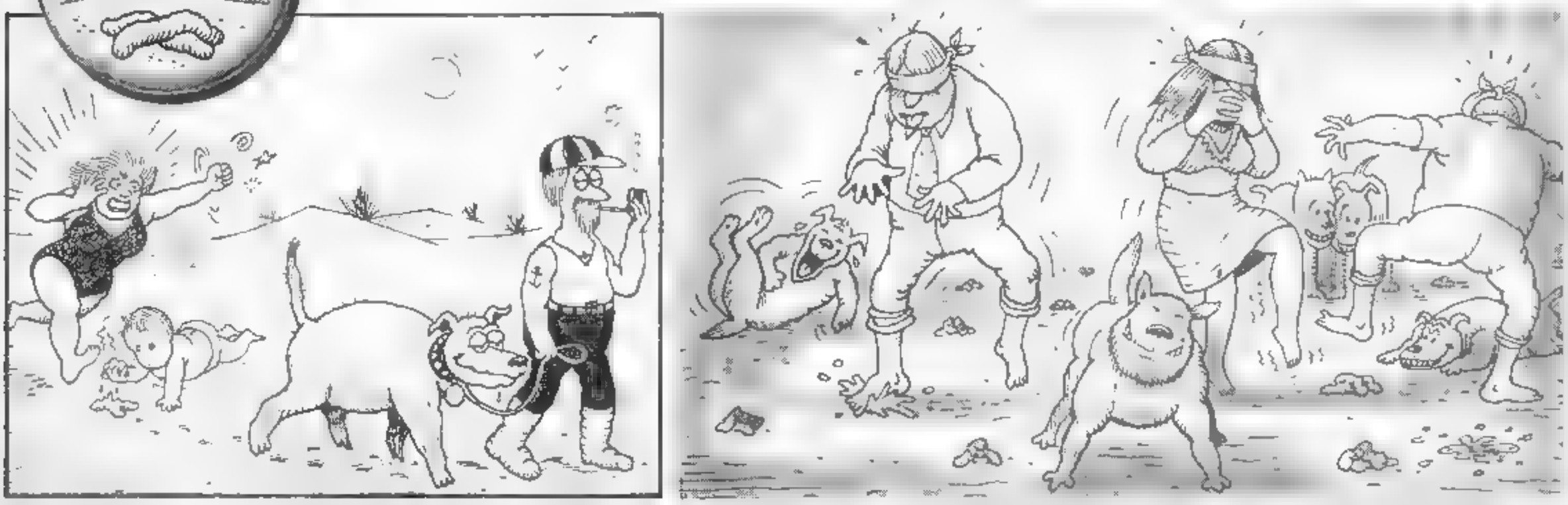
Spit Enders therapy requires that all participants be covered from head to toe in white clothing. Upon entering the meeting room they discover there are baseball players and cowboys in attendance, all of whom are chewing tobacco. Needless to say, tobacco juice can't be swallowed, which all the people in white soon discover. Between sessions U-shaped devices must be worn by offenders. They will still be able to spit, but only in their own faces.

So they don't join anything. Well this bothers us! To hell with problems people inflict on themselves. What about problems they inflict on us? That's why we need...

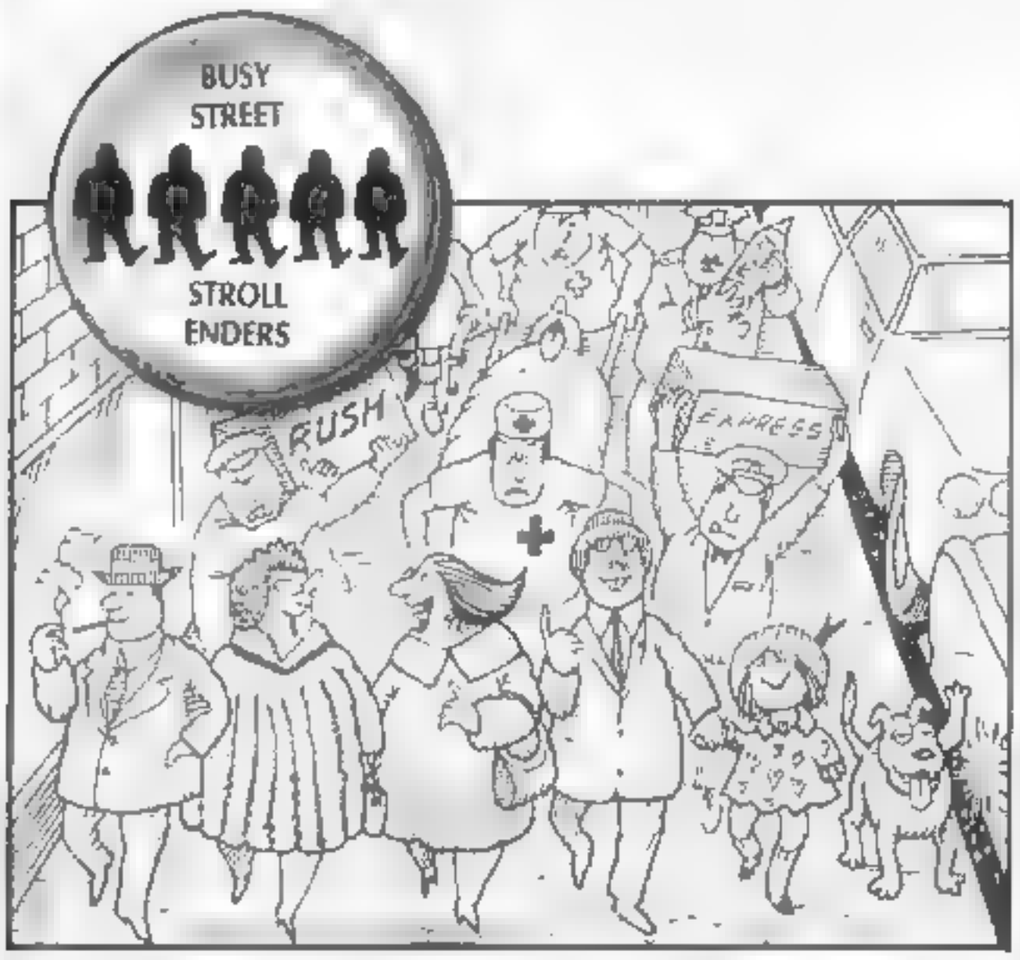
T ENDERS

Overly Cheerful TV News Anchors And Weatherpersons are required to attend meetings at which slides of very sad events are screened. Each time one of them is flashed, a painful electric shock is sent thru their bodies until they learn to react properly. TV News Anchors and Weatherpersons who continue to be cheerful as the painful shock is applied must immediately go on to "Masochist Enders."

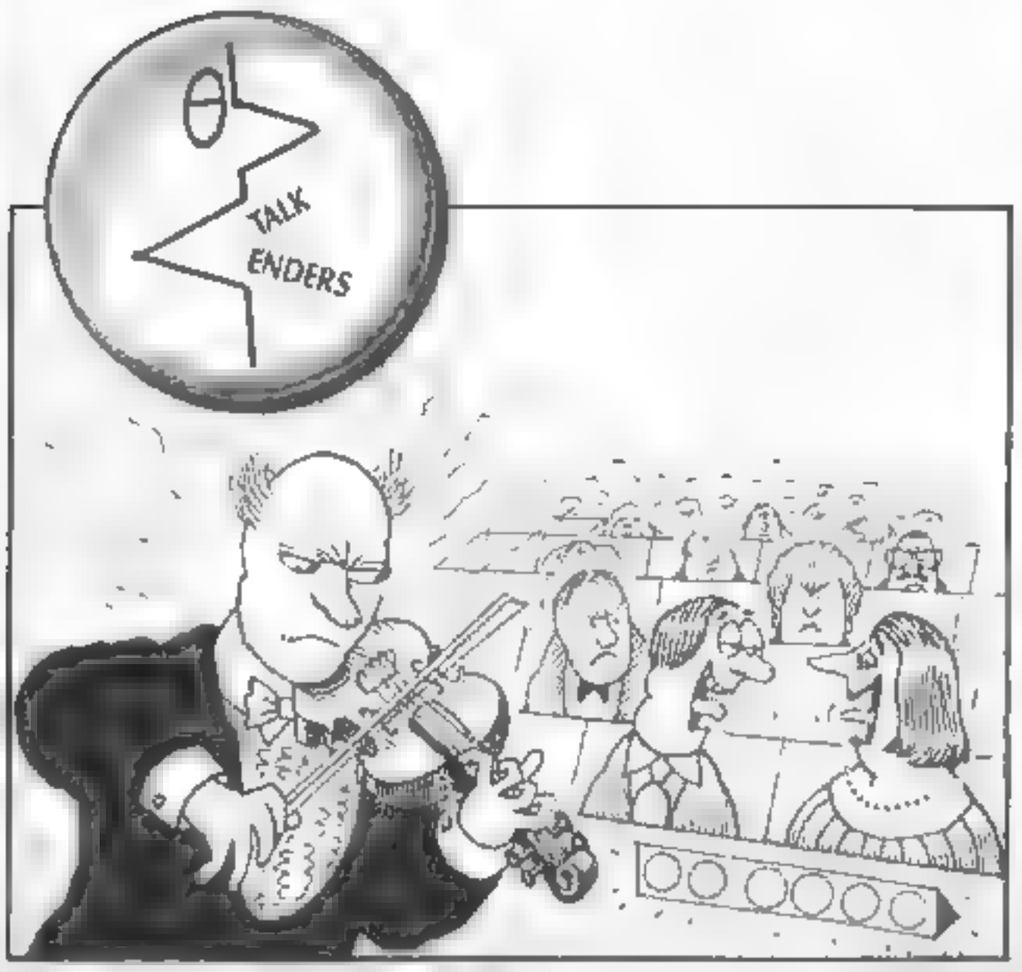
Park And Beach Dog Walkers meet at a neighborhood dog pound where they must walk around barefoot and blindfolded all day among the dogs. They soon learn how distasteful their habit of dog walking is to everyone else. During the sessions, park personnel use the participant's shoes as pooper scoopers.



Swimming Pool Relief therapy takes place at a pool where huge quantities of salty food and cold beer are served. Soon guests feel an overwhelming need to slip into the pool. They are then informed that they are cavorting in the "before" tank of the city sewage treatment plant. After this, particularly stubborn participants must spend the afternoon in an even filthier place—a gas station's washroom.

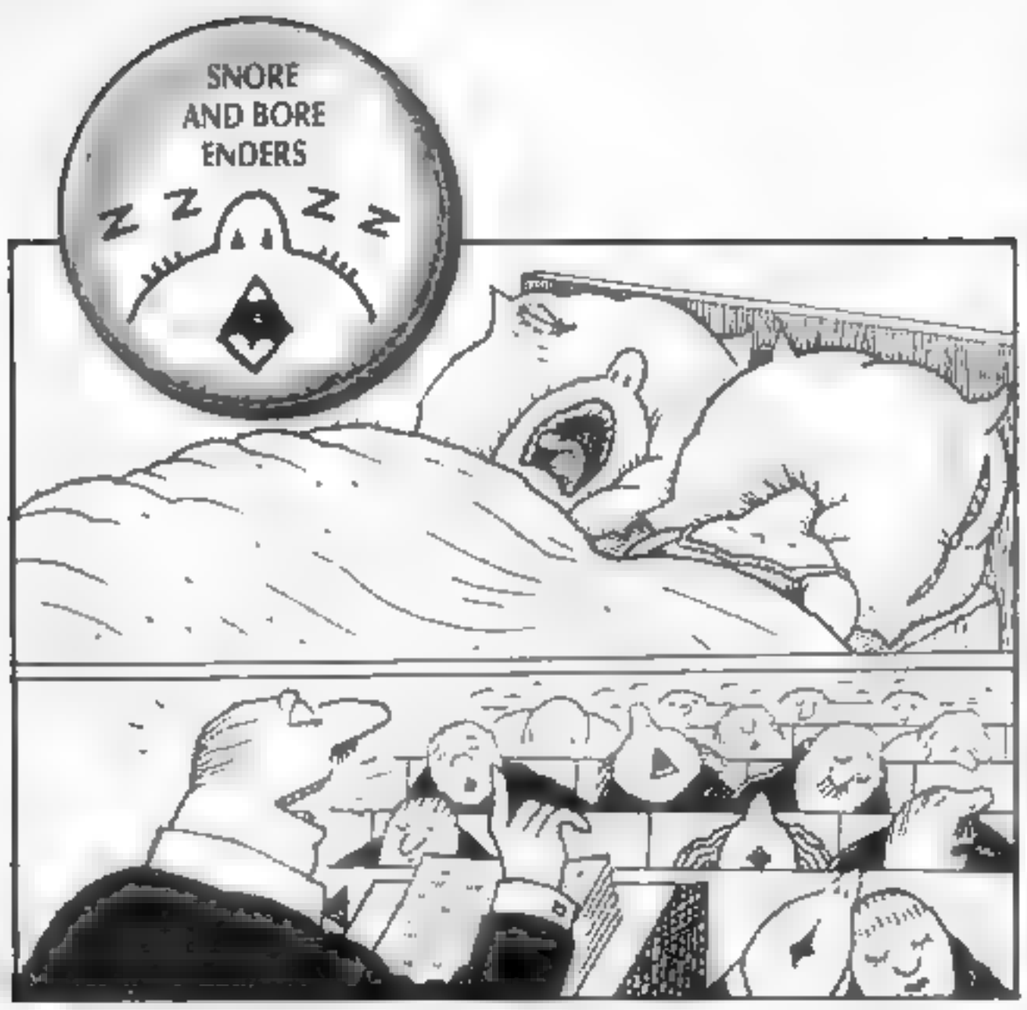


Busy Street Stroller therapy sessions are held on special sidewalks made of freshly poured "quick dry" cement. Unless the strollers move quickly, they become 'living' monuments, frozen in time, and cement.



Talk Enders is for people who have diarrhea of the mouth. Therapy sessions are held in an echo chamber where everything anyone says reverberates over and over again. There is a $2,000 cash bonus for the person in the class who gets in the last word. This causes so much screaming, students are too hoarse to talk to anyone between sessions.

THEN I SAID
THEN I SAID
THEN I SAID



Snore And Bore Enders therapy is a combined session in which snorers and borers are required to spend 24 hours in a locked room with each other. The borers drive the snorers to snore and the snorers drive the borers crazy. The crazed borers keep violently waking the dazed snorers which angers them into attacking the borers. After one session they're cured or dead.

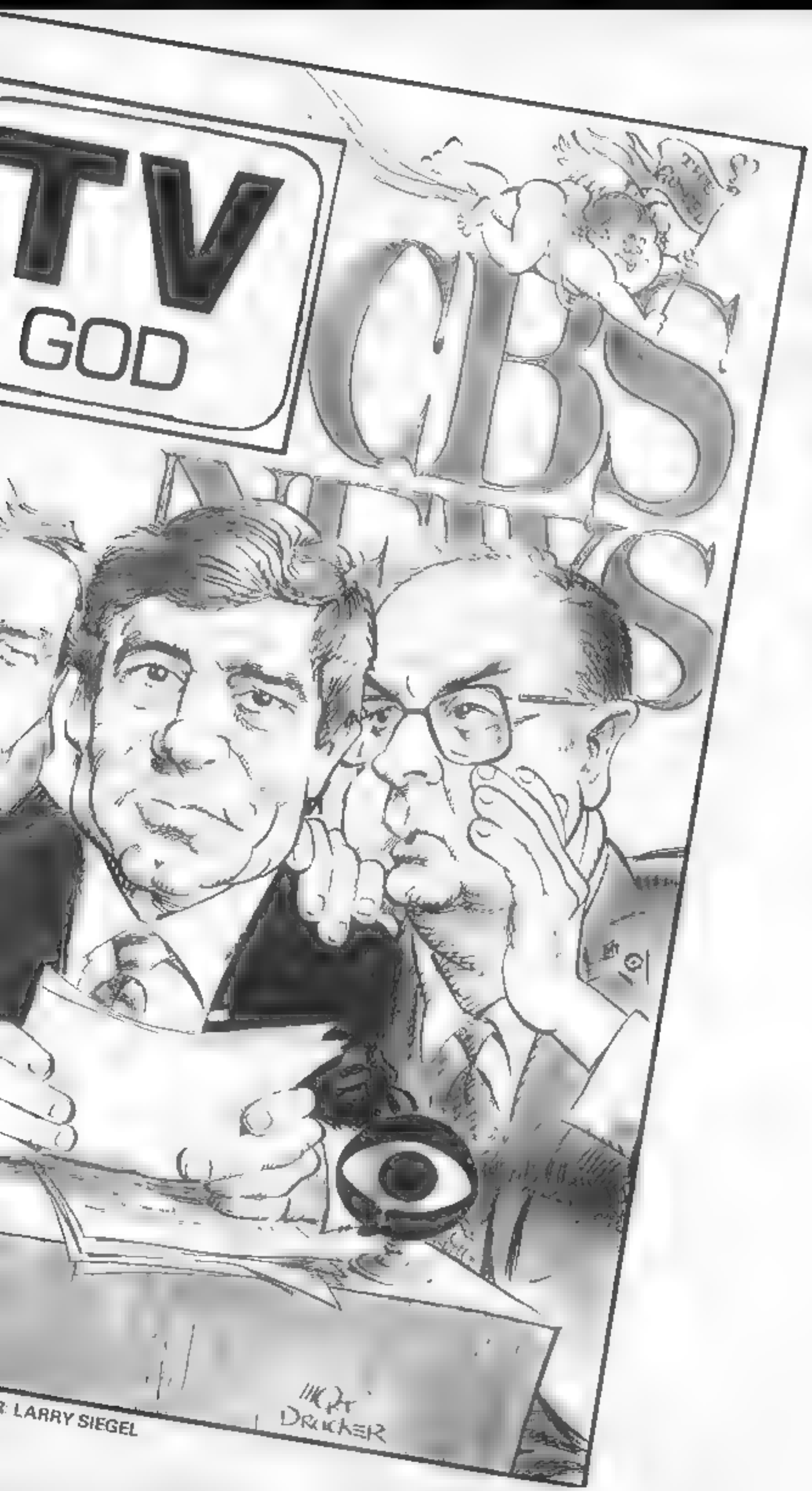
Gum Enders therapy takes place in a darkened room. During the lecture period gum is passed around to people in their seats. An hour later everyone is told to switch seats. It isn't long before each person inadvertently discovers someone else's disgusting gum stuck to various parts of his clothes. Students who fail and must take class over start by rechewing wads of the stuck gum.

Cop-A-Free Feel therapy is held in a room packed with female mannequins made of soft spongy rubber. Cop-a-feelers can't resist grabbing, but they soon learn! Among the mannequins there are a number of football players in drag who will lay out cold the cop-a-feelers. Football players who enjoy being in drag too much are sent to "Impersonators Stoppers."

THE GOOD BOOKLET DEPT.

Not too long ago a conservative action group led by Sen. Jesse Helms of North Carolina, called Fairness In Media, decided that one of the television networks was far too liberal, and so they decided to try and take over CBS and turn it into a voice of conservatism. To date they still haven't succeeded, but it got us to thinking what could happen if Sen. Helms and his group took over *all* of television. You'll get an idea of what we mean in this publication we call...

ARTIST MORT DRUCKER WRITER


TV
GOD
CBS
LARRY SIEGEL
DRUCKER

Sunday

4:30 (2) VATICAN BANDSTAND—Music
(11) NAME THAT HYMN—Game
(13) JULIA CHILD—Cooking
Julia shows how to feed a multitude with 2 fish and 7 loaves of bread
(4) CHASTITY SPEAKING—Sister Ruth
Part 2 of a 5 part series explaining the benefits of abstinance. (3 hrs.)
5:00 (11) TELETHON—Special
Jesse Helms hosts this week-long fund raising drive for America's needy tobacco growers, who have recently had their government subsidies cut from five billion dollars to three billion dollars. (Live)

EVENING

6 PM (2) AT THE MOVIES—Movie Reviews
The Ten Commandments, Ben Hur and The Greatest Story Ever Told are reviewed again to great critical acclaim and will continue to be reviewed every week until another decent movie is made
6:30 (6) EXCOMMUNICATION TONIGHT
Scheduled: Jane Fonda, Ted Kennedy and Mike Wallace are officially drummed out of the church. (90 min.)
8 PM (2) MURDER, SHE WROTE—Mystery
Jessica's niece is kidnapped, but Jessica can't find a single clue to help her. She prays, however, and all is revealed to her. (60 min.)

Guest Cast

Billy Graham ..... himself
Herbert W. Armstrong ..... himself
Oral Roberts ..... himself
Jimmy Swaggart ..... himself
Gene Scott ..... himself
Robert Schuller ..... himself
Reverend Ike ..... himself

(3) COSBY SHOW—Comedy
Cliff (Bill Cosby) loses a $2 million medical malpractice suit, forcing him and his wife Clair to hire themselves out as domestics to the now retired Dukes Of Hazzard ..which makes 90% of the country feel a lot more comfortable
(4) TV'S BLOOPERS & PRACTICAL JOKES
included: Tina Turner tells Sen. Strom Thurmond she's his long-lost daughter. Also: Jerry Falwell is tricked into presiding over a Jewish Passover Seder; 98 hilarious outtakes of Nancy Reagan throwing up after kissing Mr. T. (60 min.)
(5) MERV GRIFFIN
Scheduled: Moral Majority inventor Dave Righteous, who has turned book-burning into a profitable American source of energy. Highlight is Merv cooking an entire chinese dinner over a burning copy of "The Catcher In The Rye." (5 hrs.)
(6) BASEBALL
The Cardinals Vs. The Angels. (live)
(7) BATTLE OF THE NETWORK PRIESTS—Sports
Broadcast live from Northern Ireland.
(9) SANFORD AND NUN—Comedy
Fred Sanford (Redd Foxx) wreaks havoc at the convent when he puts out his cigar in the Holy Water. Mother Superior Nell Carter. Maintainence Man: John Houseman
(13) YOU'RE A BORN AGAIN CHRISTIAN, CHARLIE BROWN—Cartoon
8:30 (3) LOVE BOAT
In this special episode, nine years of sordid encounters on board the Pacific Princess are finally made legitimate when Captain Stubbing (Gavin MacLeod) performs a mass 800 couple marriage at sea. The overloaded boat sinks, but now the newlyweds have no problem getting into Heaven. (90 min.)
(5) MARY TYLER MORMON—Comedy
Mary is surprised to discover Lou has 25 wives—and plans to make her number 26. Brigham Young: Robert Young.
(13) SHAME—Musical Drama
A new instructor at the High School of Performing Arts makes the talented stu

dents feel guilty for not saying grace in the cafeteria

9 PM **2 MOVIE—Musical**
"The W zard Of Oz." (1939) A special edited-for-television version of this all-time classic with all the obscene material deleted, such as: the sick, unnatural love of a young girl for a dog and a lion; the kinky scarecrow and tin man sex fantasy costumes, the witch's shoe fetishism and much more

4 MIAMI VIRTUE—Crime Drama
Crockett and Tubbs go undercover to expose a group of anonymous donors

5 COSMOS—Science
Host Carl Sagan spends the entire hour explaining why Darwin's Theory of Evolution is wrong and is nothing but the work of pagans. (60 min.)

9:30 **13 SERMONETTE**
Premiere: The long-running one minute-just-before-sign off program debuts as a nightly primetime series. (2 hrs.)

10 PM **3 CAGNEY AND LACEY—Crime Drama**
After a heart-warming talk with anti-Equal Rights spokeswoman Phyllis Schlafly, Cagney and Lacey quit the police force, burn their back issues of Ms Magazine and marry Simon and Simon whom they both hate but don't divorce because they now realize the sanctity of a truly miserable marriage

4 ST. ELSEWHERE—Drama
An obstetrician-fashion designer joins the hospital staff and earns the undying gratitude of decent Americans everywhere by delivering a fully clothed baby from its mother's womb. (60 min.)

7 HOTEL—Drama
A couple falls down an open elevator shaft after stealing towels; a man who gives a beggar his last dime inherits the hotel. (60 min.)

5 PHIL DONAHUE
A Pro-life spokesman discusses the sanctity of life and demonstrates how to bomb an abortion clinic using household items. (60 min.)

11 PM **2 SABBATH NIGHT LIVE**
Guest Host: Father Guido Sarducci. Featuring the Not Ready For Prime Time Pray-ers. (90 min.)

7 THE BISHOP JOEY SHOW—Ecclesiastical Talk

9 M*A*S*H Comedy

11:30 **5 TONIGHT**
Scheduled: Donny and Marie Osmond and the Mormon Tabernacle Choir discuss the moral evils of kissing, hugging, hand holding, winking and eating coffee cake. (60 min.)

9 NIGHTLINE—Ted Koppel
Tonight's topic: Crazy underground cults such as Buddhism, Hinduism and Judaism are discussed

Today: Does "The Adventures Of Huckleberry Finn" violate obscenity laws?

4 PM

PAPAL'S COURT VATICAN BANDSTAND

Dance along as we burn and smash Rock 'N Roll hits banned by the church!

4:30 PM

2

ALIBI IN THE SKY DEPT.

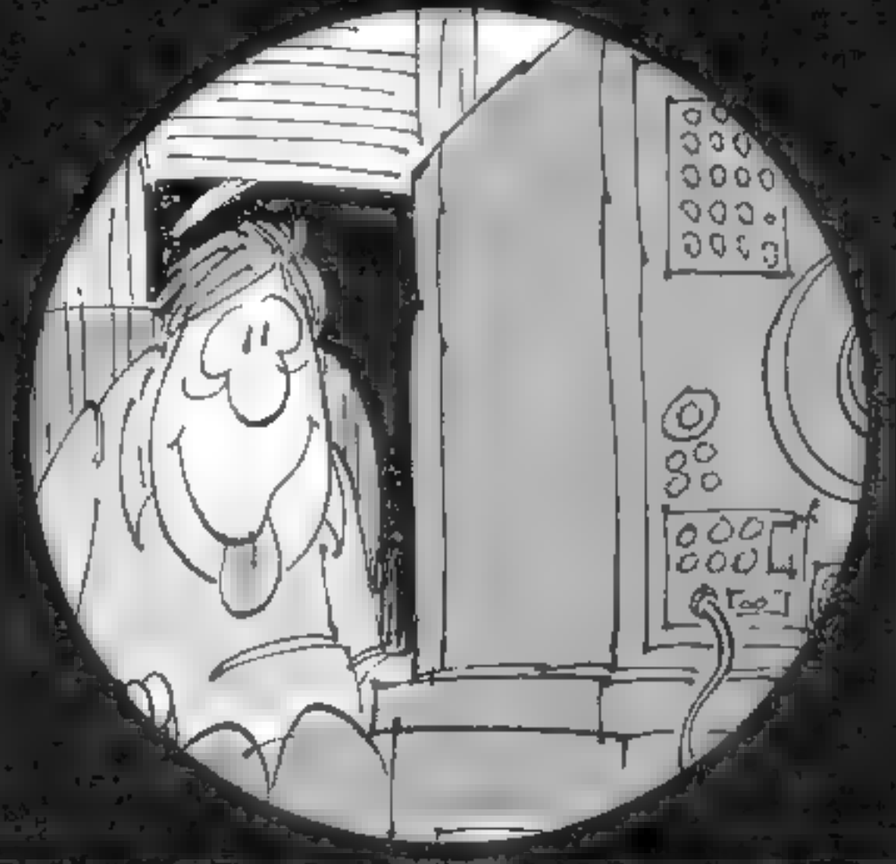
Halley's Comet is all poised and ready for that big aerial show it stages only once every 75 years. But we have a hunch the Comet won't create as much excitement among current Americans

14 REASONS WHY YOU'LL

You could spend every Comet-watching moment taking calls from solicitors who want to sell you magazines, insurance or aluminum siding.

Perchance, The Star Wars Trilogy will open at your local theatre for an extended engagement and you'll feel obligated to attend every show.

Perhaps you'll get stuck in an elevator and no one will miss you for several weeks because they'll all be outside looking at Halley's Comet.



Maybe it'll be cloudy every night except Mondays when you have to watch "Cagney & Lacy," Thursdays when you mustn't miss "Cheers" and Fridays when you're addicted to "Miami Vice."

as it did among our great-grandparents. Today there are too many distractions, diversions and daily dilemmas competing for our attention. In fact, we here at MAD can think of at least...

MISS SEEING HALLEY'S COMET

ARTIST: PAUL COKER WRITER: TOM KOCH

Could be your Yuppy friends will convince you comets aren't worth watching because it doesn't cost you 30 bucks to see one.

Perhaps you'll misunderstand the news and think the announcer said, "Watch for Halley's vomit."

You may find there's so much money to be made selling Official Halley's Comet souvenirs that you won't take a night off from work to go look at the Comet.

Perhaps you'll wisely buy a simple, easy-to-focus telescope and then discover that the bedroom window down the block is much more interesting to watch than the comet.

Perhaps you'll get conned into buying a complex, state-of-the-art, expensive telescope to watch the Comet and then discover that you don't know how to focus it.

More than likely, you'll be cornered by an old duffer who remembers seeing the Comet as a kid in 1911, and his long, boring reminiscence will make you want to forget about seeing it in 1986.

If a "hunk" in your class says he'll call you the first time he has a free evening, you won't dare leave the phone for at least six months.

You could easily spend the entire time arguing with some smart aleck over whether it should be pronounced Halley's Comet or Haley's Comet.

You may become so glued to your TV set watching all of the 83 scheduled Halley's Comet Specials you'll never get outdoors to see the real thing.

You may be too "cool" to look up at a mere comet, figuring a guy who's caught the fireworks display at Disneyland has seen it all.

TAKING THE WITLESS STAND DEPT.

So you think television hit *rock bottom* in *dumbness* with the cretins of "Gilligan's Island," the talking car of "Knight Rider," and the hillbilly imbeciles of "The Dukes of Hazzard?" Obviously you still haven't visited that *TV courtroom* which has brought a *new meaning* to the *old slogan*, "Justice Is *Blind!*" Namely, "Justice Is *Stupid!*" We're talking, of course, about ...

Nut Court

I'm **Bullethead Shanana**, the **bailiff!** This is my **first big chance** to show my talent on **prime-time TV!** Many years ago, I was up for the role of Lurch on **"The Addams Family,"** but they claimed I wasn't **sensitive** enough!

I'm **Dim Feeling**, the **District Attorney!** Ever since I was a little boy my parents had **dreams** about me, and I made them all **come true!** They dreamed I'd be an **ineffectual shmendrick!**

I'm **Muck**, the **court clerk!** How **alert** am I? I just discovered I'm **black!**

I'm **Silly Jung**, the **public defender!** I bring some **sex** to the show! Unfortunately, nobody here seems to **want it!**

All rise! Criminal Court Part 22 is now in session! The **Honorable Hairy Stoned** presiding

YUL BRYNNER FAN CLUB

KRAMER VS KRAMER

MARGARET COURT 6
SUPREME COURT 0

the

ARTIST: ANGELO TORRES WRITER: LARRY SIEGEL

You know who he **reminds** me of?

Warren Burger of the **Supreme Court?**

No, **John McEnroe** of the **tennis court!**

He's **nothing** at all like him! **McEnroe** has a lot **more poise** and **dignity!**

COURT CALENDAR

Giggle giggle... I wonder what hilarious **opening shtick** our beloved **wacko judge** is going to come up with **today...**

Chuckle chuckle! Remember when he **crawled** into the courtroom **pushing** his **gavel** with his **nose** to pay off an election bet?

Yuk yuk! How about when he wore a **black bra** on his **head?** The cups looked like **large ears,** and when he sang the **Mickey Mouse Club theme song,** I collapsed

Girls just wanna have fun...
Girls just wanna have fun...

Look! He's put a **mop** on his head and he's doing a **Cyndi Lauper** impression! **Wild!**

He's got to be the **craziest, most loveable nut** ever, right?

Bailiff, what **funny cases** do we have on the **court docket** for today?

A **bunch,** your honor. .a **vagrancy charge** involving a **reverse flasher...**

A **reverse flasher?**

He hangs around **nudist colonies buttoning** his **raincoat!**

And get **this** one—an **assault case** at a **masquerade party!** While dressed as a **Rocky Road ice cream cone,** the defendant gave a **girl** dressed as a **pizza a hickey** on her **anchovies!** Then we have. .

JUDGE'S CHAMBER POT

Why do I sometimes get the feeling that I'm doing **"Let's Make A Deal"** instead of running a United States **courtroom?**

I haven't the **faintest idea,** your honor, but if you have a **car jack** on you, I'll give you **ten dollars!** If you have a **cheese grater...**

KNIGHT COURT

A CASE OF DO OR DIE

Yeecch! Let's just call the **first case!**

The People versus Harold Roscoe Qwerty...

Your honor, The People will **prove** beyond the shadow of a doubt that the defendant did willfully **embezzle funds** from his client, the Bayonne Tool and Die Company, and furthermore ..

Cut the dreary **legal garbage,** counsel, and get to the **punch line!** Go for the **big laugh,** already! Do you want to be a rotten D.A all your **television life** or do you want to do the **Carson show?** Johnny doesn't like **bores,** you know!

I'm **sorry,** your honor

You **should** be! You pull that serious crap on me one more time and I'll hold you in **contempt!** And the same goes for **everyone else here!**

BUZZ BUZZ BUZZ

Order in the court! Order in the court!

I'll have a **liver-wurst** on **pumper-nickle!** and a **beer!**

It's an **old joke,** but at least you're **trying...**

Okay, how's **this**— You know why I stopped by the **liquor store** today? To buy **scotch** so we can **try a case in court!** Do you plead for a **fifth?**

You keep missing the mark **shmendrick!** Can't you see your gags are **irrelevant?**

Irrelevant? Okay, how's **this**— an **irrelevant** [redacted] **forgets!**

You'd better **give up**— you're **funnier** when you're **serious!** We'll now hear from the **counsel** for the **defense!**

Judge, the defendant **admits** billing his client for **486 dollars,** but **denies** the charge that

Stop! I've **heard enough!** I find the defendant **guilty** of **Murder in the first degree!** He will be taken to the **electric chair,** where he will be **hanged** by the **neck until dead!**

Hanged in the **electric chair,** your honor?

Did you see last month's **electric bill?** He's gotta **hang!**

GOODEN VS VALENZ...

KICK ME (OFF THE BENCH)

This is **insane!**

demand a **trial by jury!**

Forget it! By the time we let in the **defendants,** the **counsel, spectators,** and the **laugh track machines,** there won't be **room** for a **jury!**

Yuk yuk chuckle chuckle giggle giggle cackle cackle ho ho hee hee

LAUGH TRACK

What's **bugging** that guy anyway? Can't he see the judge is trying to **punch up** his **boring case?** Talk about **appreciation!**

You **can't** do this to me! It's a **gross miscarriage** of **justice!**

Wow, what a **crybaby!** Look, you **wimp,** you can always **appeal** to a **higher court!**

What **higher court** is there on **TV?**

The **People's Court!** They had a **19 rating** last week, we only had a 12! But enough of this! It's time for a **funny recess!**

How come that bunch is **always together?** They're **inseparable!**

Camaraderie, a true democratic spirit, and mainly, the network doesn't know which of these **idiots** the **TV audience identifies** with most!

I get it— it's sort of the **same reason** that the **"Love Boat"** crew lives together!

Okay, gang, **washroom time...**

Well, I guess they don't do **everything together...**

Guess again!

MORONS

WOMEN

MEN

Well gang, what **next?** I **hate** to go back to that icky **courtroom** right now!

I thought I'd go see my **client's execution!** You people are welcome to join me!

Why not! The **death house** is always good for a **few laughs!**

MURONS

Man, I've never seen an **execution** before! It's really a **frightening** and **awesome spectacle!**

It certainly gives one pause and reminds you that there are **other** things besides **frivolity** in the world! Man's frailty and...

Will you guys shut up and pass the **popcorn?** You're killing the **mood!**

I'm **innocent! Let God** be my **judge**—I didn't do **anything!** I don't **deserve** to **die!**

LAST MILE

Good grief, judge, how did this episode get so—**yecch**—**tragic** all of a sudden?

I don't know, but if we don't come up with a **real funny punch line soon,** this show is in **big trouble!**

No, no! Don't **put that rope** around my **neck!** You can't **execute** a man for **billing** a client for $486!

POP CORN

Wait a minute! Did you say in court he admitted **"billing a client?"** I'm sorry, I thought you said **"killing a client!"** That's one on **me,** right?

Yuk yuk! Your honor, you **did it again!**

GUILTY

Judge, you've made a **terrible mistake!** I **curse** you for this! I hope... **ARRGGHH!**

He said he was **sorry,** buster! What **more** do you want?

Don't waste your time! I'm not looking for **gratitude** from **him!** Okay, gang, what do you say we **close out** with something that sums up the **entire intellectual substance** of this **show!**

Okay, we got **party hats** and **silly masks!** Who's got the **noise-makers?**

I do! Plus the **seltzer bottles** and the **whoopie cushions!**

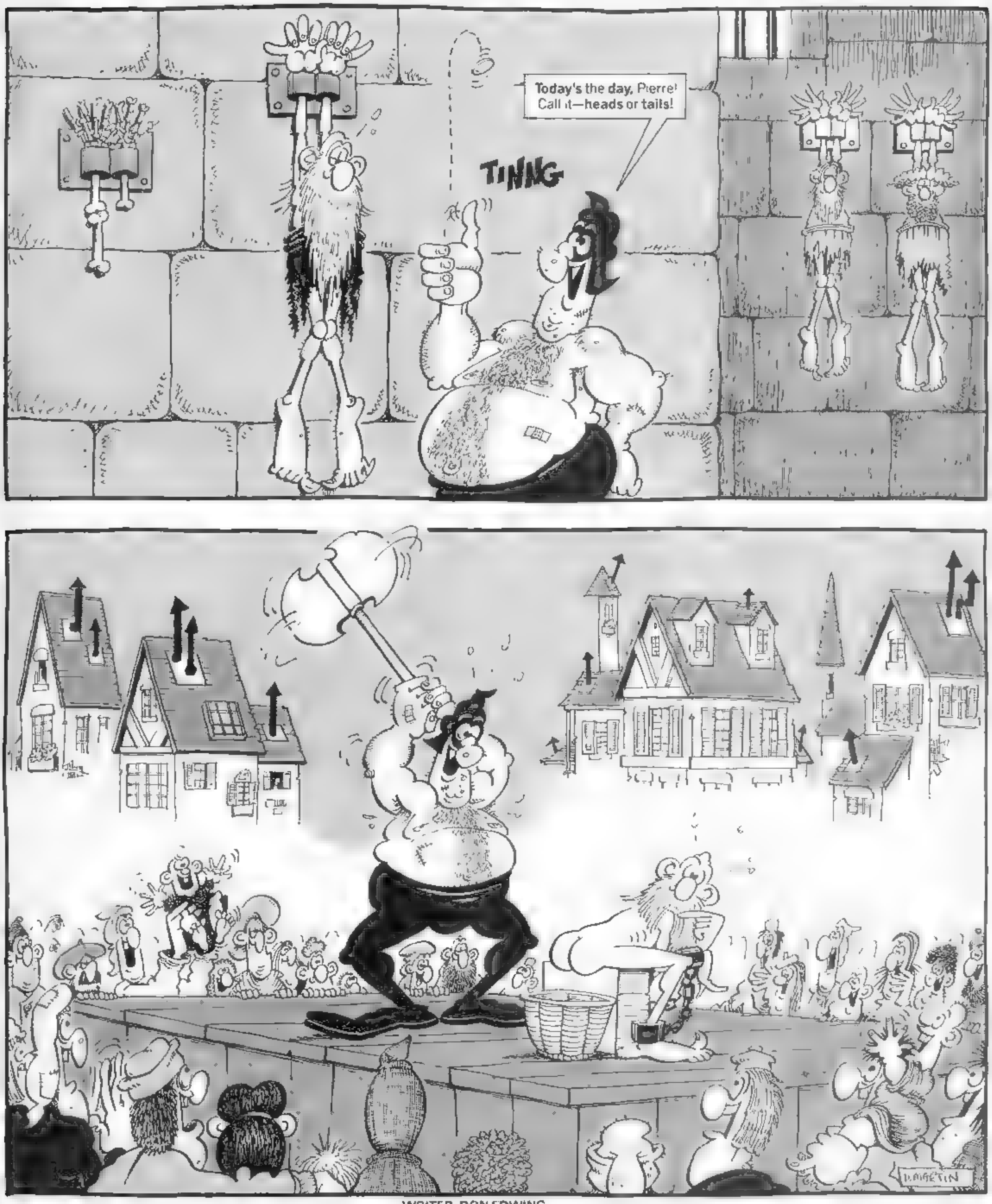
I've got the **pizza** and **Monopoly board!**

And I'll take care of the **music!**

Let's go, you guys! Hurry up or we'll be **late** for the **funeral!**

DON MARTIN DEPT. PART III

ONE DEPRESSING DAY IN THE DUNGEON



WRITER. DON EDWING

BULGING WASTE LINES DEPT.

MAD'S SNAPPY COMMENTS O GOVERNMENT POLICIES AND

ARTIST: BOB CLARKE

Fact: **Former President Ford claims his swimming pool maintenance as an office expense! His yearly phone and postage bill alone costs taxpayers $42,000!**

N.Y. Post, 1984

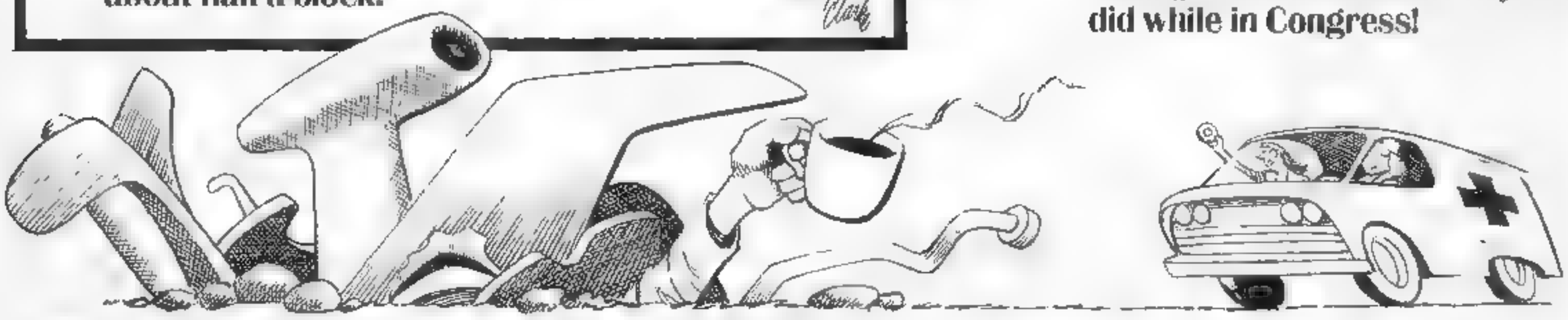
Imagine how high his postage and phone bill would be if there was anybody who wanted to hear from him!?!

Fact: **Former President Carter wrote his autobiography in an office equipped with a $12,000 word processor, a $7,000 rug and a $3,700 chandelier, all of which were paid for by the taxpayers.** *N.Y. Post, 1984*

If everyone who bought this autobiography lined up one behind the other, the line would stretch for about half a block.

Fact: **Many Congressmen receive more in retirement pay than they received in salaries while serving in Congress.** *News[illegible] 1984*

But that's only proper, since most Congressmen do much more during retirement than they ever did while in Congress!



Fact: **The Defense Department spent $7,400 for a coffee machine for a C5A plane that would keep on working even if the plane's cabin lost all its pressure and was under the force of 40 gs of gravity.** *Newsday, Oct. 1984*

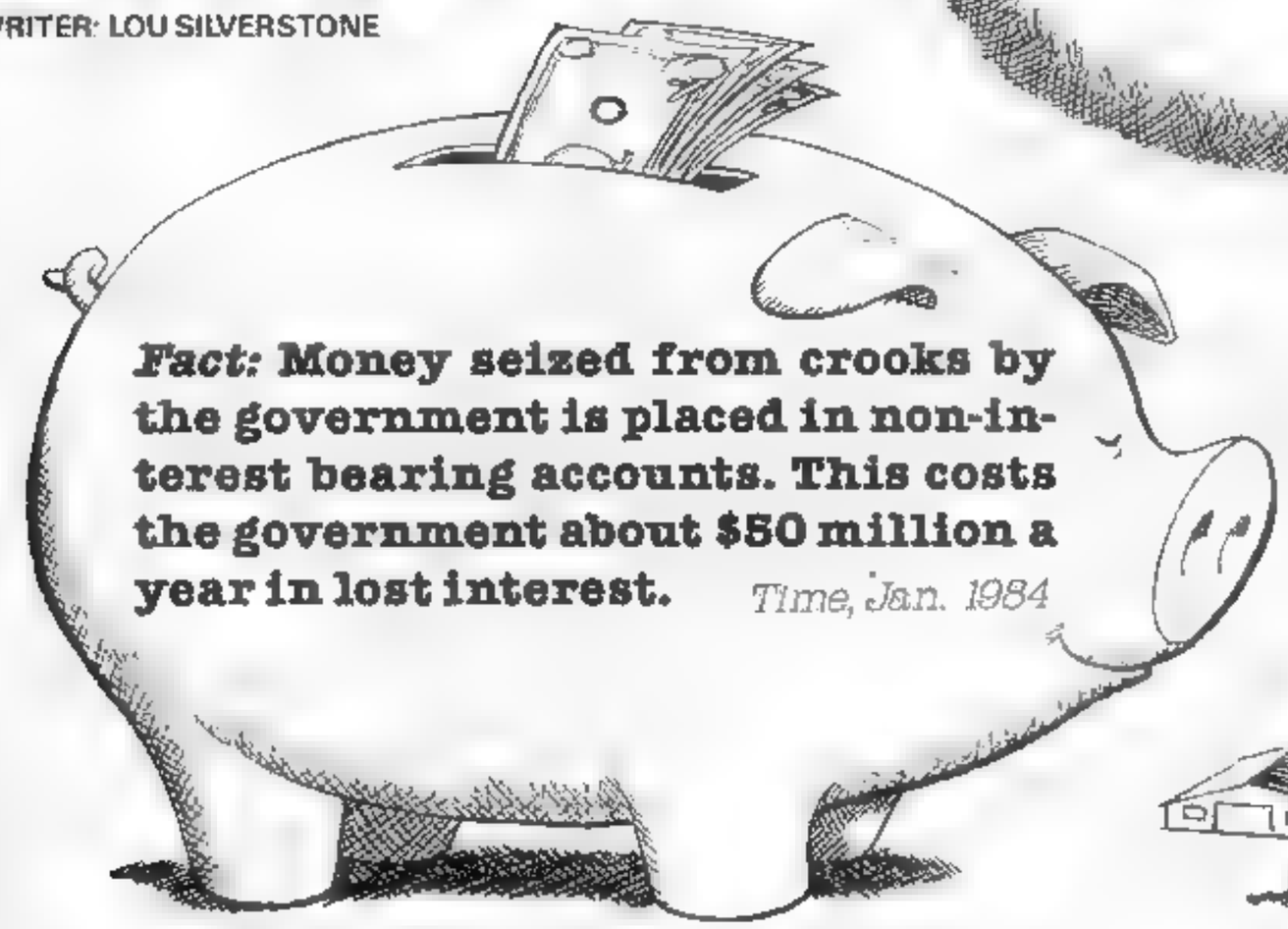
This means that after a crash, the Red Cross only has to bring donuts because there'll be plenty of hot fresh coffee already at the crash site.

N STUPID ABUSES

WRITER: LOU SILVERSTONE

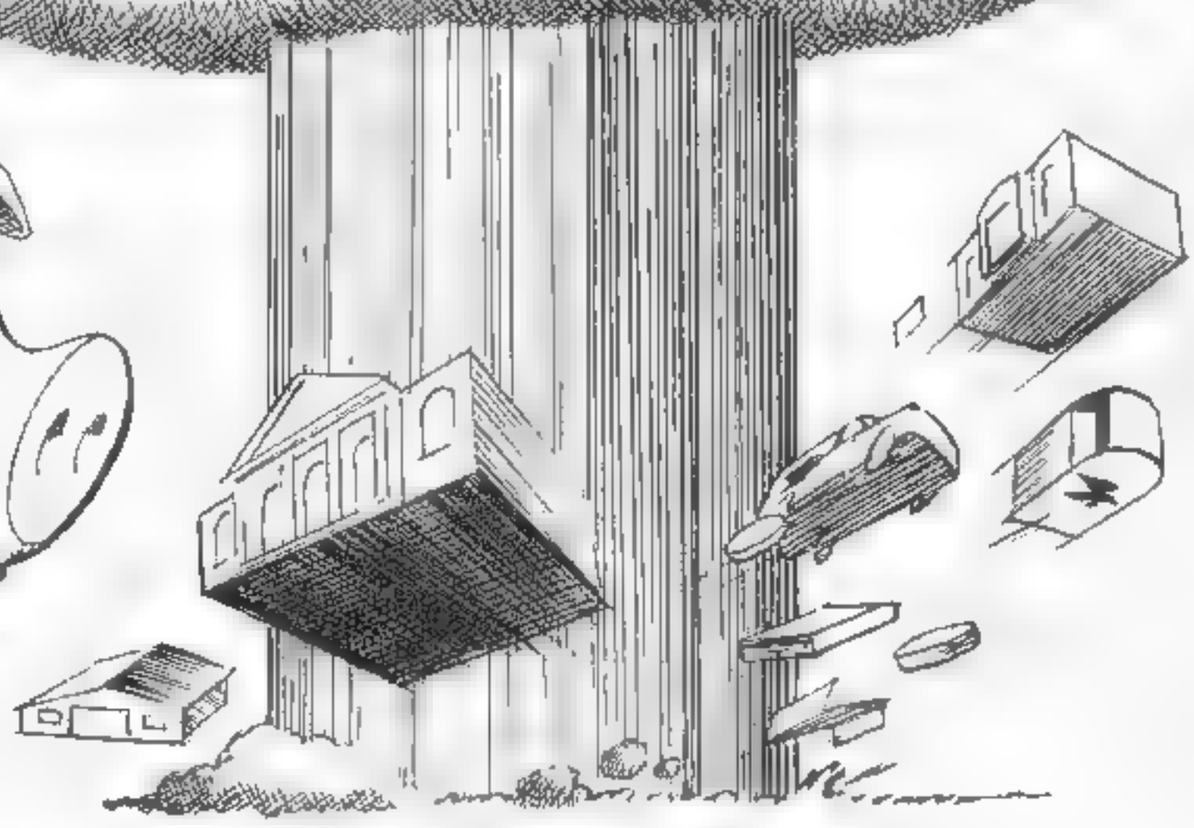
Fact: **In case of nuclear war, the Post Office will trace all "displaced persons" by issuing emergency, postage-free, change of address cards.**

Newsday July 1984



Fact: **Money seized from crooks by the government is placed in non-interest bearing accounts. This costs the government about $50 million a year in lost interest.** *Time, Jan. 1984*

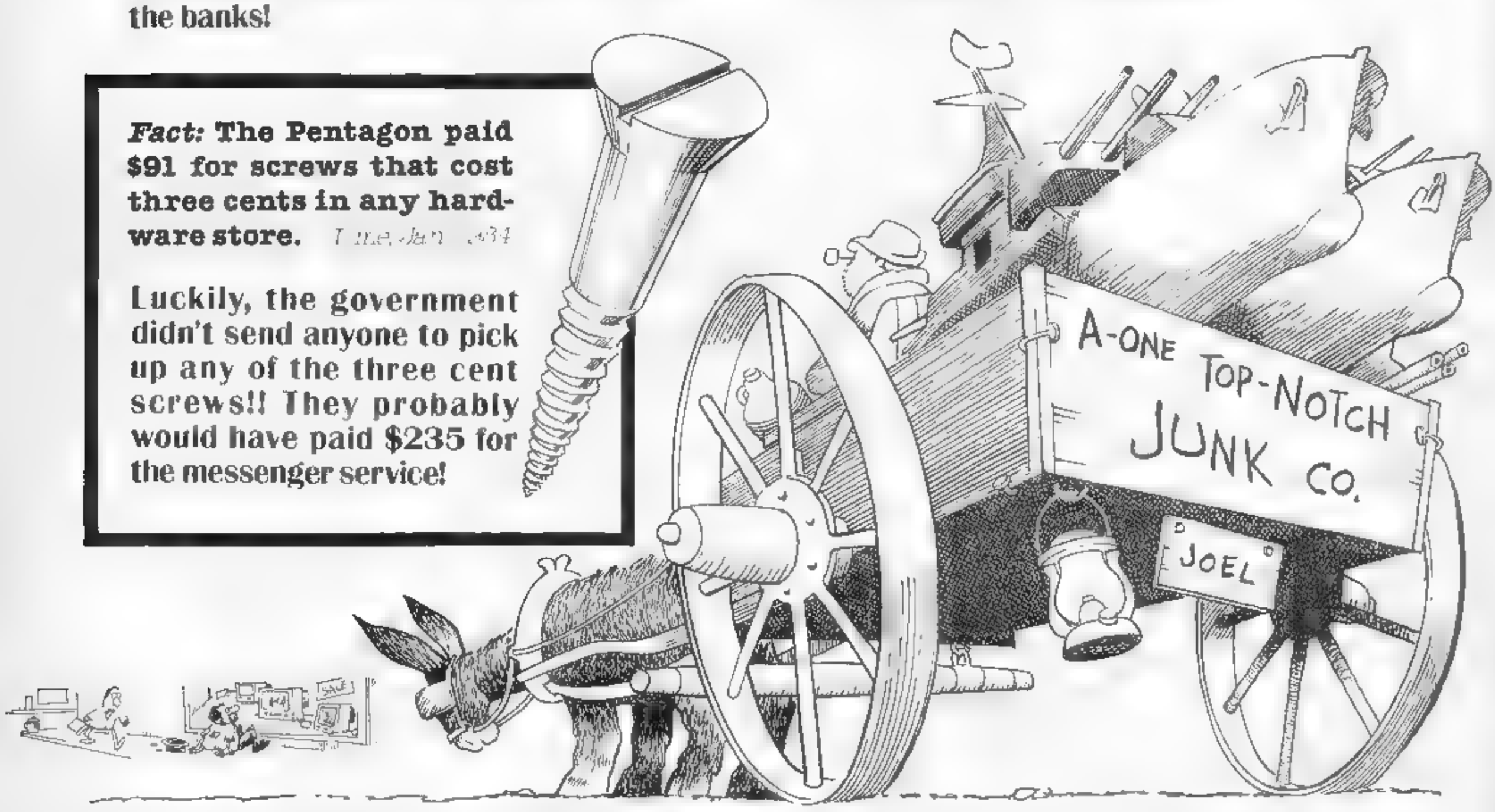
Not to mention all the hairdryers, toasters, radios and other free gifts the government could have gotten free from the banks!



It will be the "displaced person's" job, however, to find out where the post offices landed after the big blast!

Fact: **The Pentagon paid $91 for screws that cost three cents in any hardware store.** *Time, Jan. 1984*

Luckily, the government didn't send anyone to pick up any of the three cent screws!! They probably would have paid $235 for the messenger service!



Fact: **Eleven destroyers, worth over $36 million, were mistakenly sold as scrap for $5.2 million by the Pentagon.** *Time, July 1984*

Don't feel too bad. If the government paid $36 million for the destroyers, they were probably worth only $5.2 million!

HOLLYWOOD EN-TWINED DEPT.

Nowadays, when a motion picture makes a lot of money, its creators immediately put out a sequel so they can cash in even more! But sometimes the sequel's script is so weak and so far fetched that the filmmakers wind up losing all the money they made on the original! We at

MAD DOUBL

Saturday Night Of The Living Dead Fever

John Travolta's career literally rose from the grave when he was cast as a rotting corpse in this truly pathetic parody of Michael Jackson's *Thriller* video. Fans, like mindless zombies, rushed to see their favorite washed-up sweathog win a dance contest. Shooting will begin on an exciting sequel to be titled *Staying Dead* as soon as Sylvester Stallone completes Rocky IV.

Oh Godfather!

When George Burns mysteriously appears and asks grocery store manager John Denver to perform at his daughter's wedding, the grinning idiot refuses. Denver doesn't believe that Burns is the Godfather. But when heads of lettuce roll in the fruit and vegetable aisle and Denver's best customer is found sleeping with the frozen fishes, Denver starts singing a different Italian tune.

MAD have discovered a way to sidestep this: by simply combining two already existing box office successes, we can avoid having to write a new script, yet create a "new" movie that is virtually guaranteed to rake in the bucks! You'll see what we mean when you check out these...

E FEATURES

ARTIST & WRITER: TOM HACHTMAN

Trading Places In The Heart

A foul-mouthed young millionaire comedian, played to perfection by Eddie Murphy, is surprised to discover that he has mysteriously changed places with Sally Field, the matriarch of a dirt poor white family in the rural south. His wholesome new family is not amused by his off color comedy routines nor his reluctance to pick cotton

Bambhi

This Disney directed mega-buck pseudo-documentary tells the sad story of a bald headed little doe who led an unsuccessful passive resistance movement against a group of ruthless land developers. Fuzzy little bunny rabbits and cute furry squirrels who, to this day, still foolishly follow Bambhi's futile cause are shown squashed on America's roads

King Kong Of Comedy

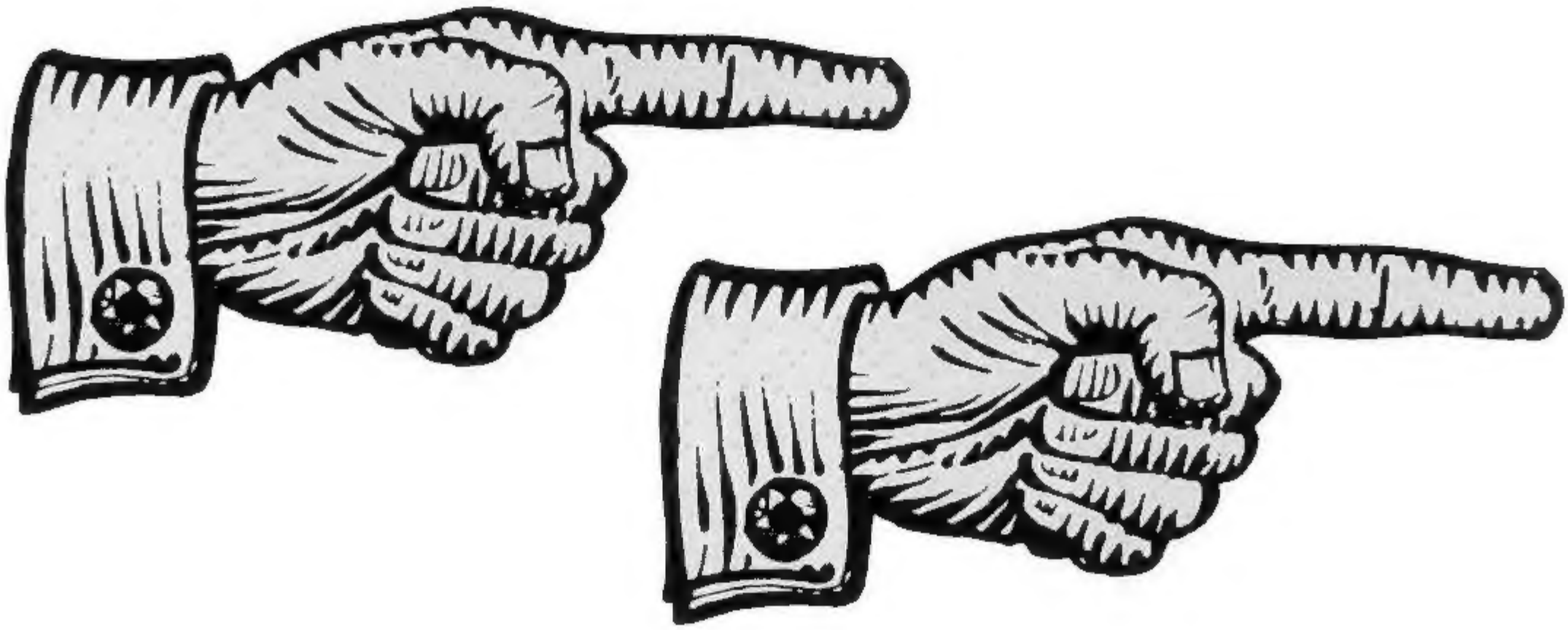
Actor Robert DeNiro gained 800 pounds and grew hair all over his body for the demanding role of a huge stand-up comic seeking national attention. When he finds himself scheduled to appear on a famous talk show with animal trainer Joan Embrey, DeNiro hatches a bizarre kidnap plot.

Splashdance

A beautiful ambitious mermaid works as a welder in a steel mill, auditions for a ballet company, performs as a go-go dancer and still manages to keep a dozen strands of golden hair strategically positioned over her delicate parts. This blockbuster musical comedy takes rock video to new lows.

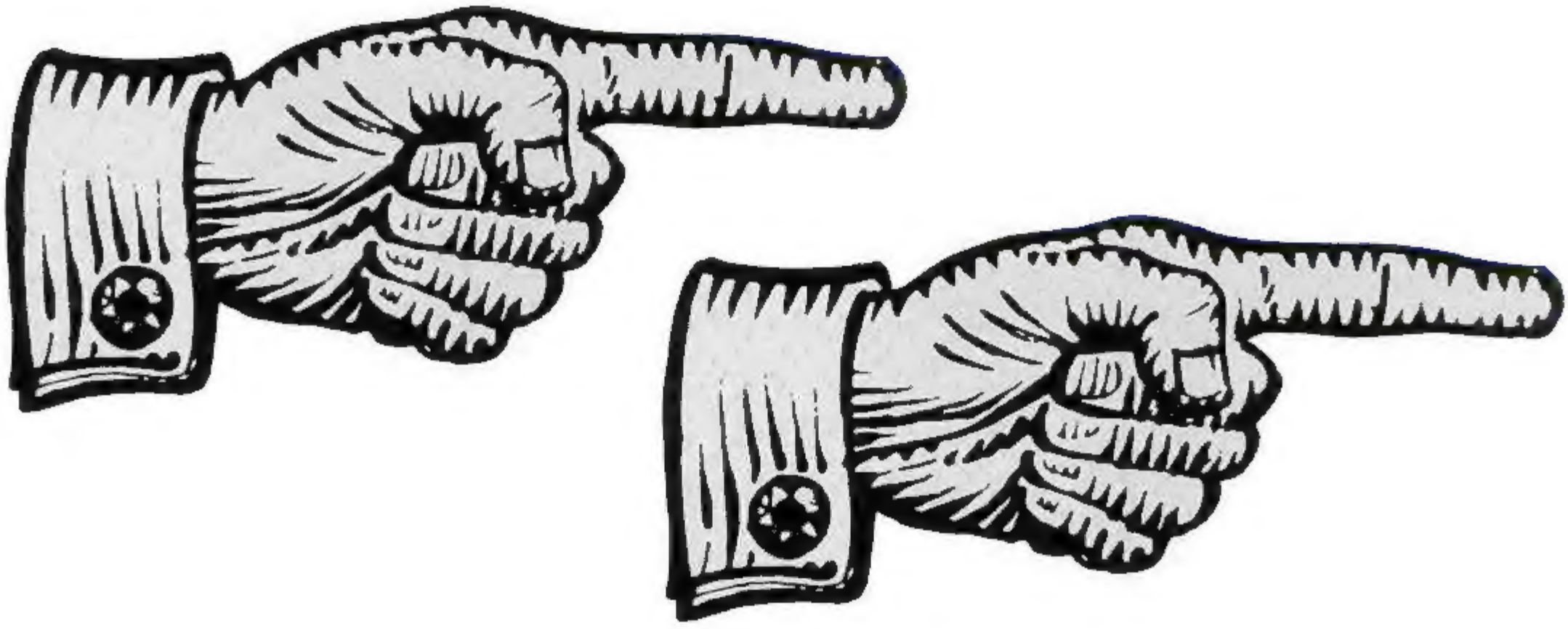
Terminators Of Endearment

When robot assassin Arnold Schwarzenegger shows up at Shirley MacLaine's fiftieth birthday party and starts murdering all her suitors, Debra Winger decides that this is the perfect moment to announce that she is pregnant. This heartwarming, violent tearjerker offers something for the whole family.



Nothing to see here!

Please skip ahead.



WHAT BIOLOGICAL FORCE THREATENS TO DESTROY AN INTERNATIONAL INSTITUTION?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

For Solution, Fold Page In As Shown.

FOLD PAGE OVER LIKE THIS!

A► FOLD THIS SECTION OVER LEFT ◄B FOLD BACK SO "A" MEETS "B"

BIOLOGICAL FORCES ARE ABLE TO ADVERSELY AFFECT US ALL. THIS IS UNBALANCING AND CAN PRODUCE A GREAT DEAL OF DAMAGE.

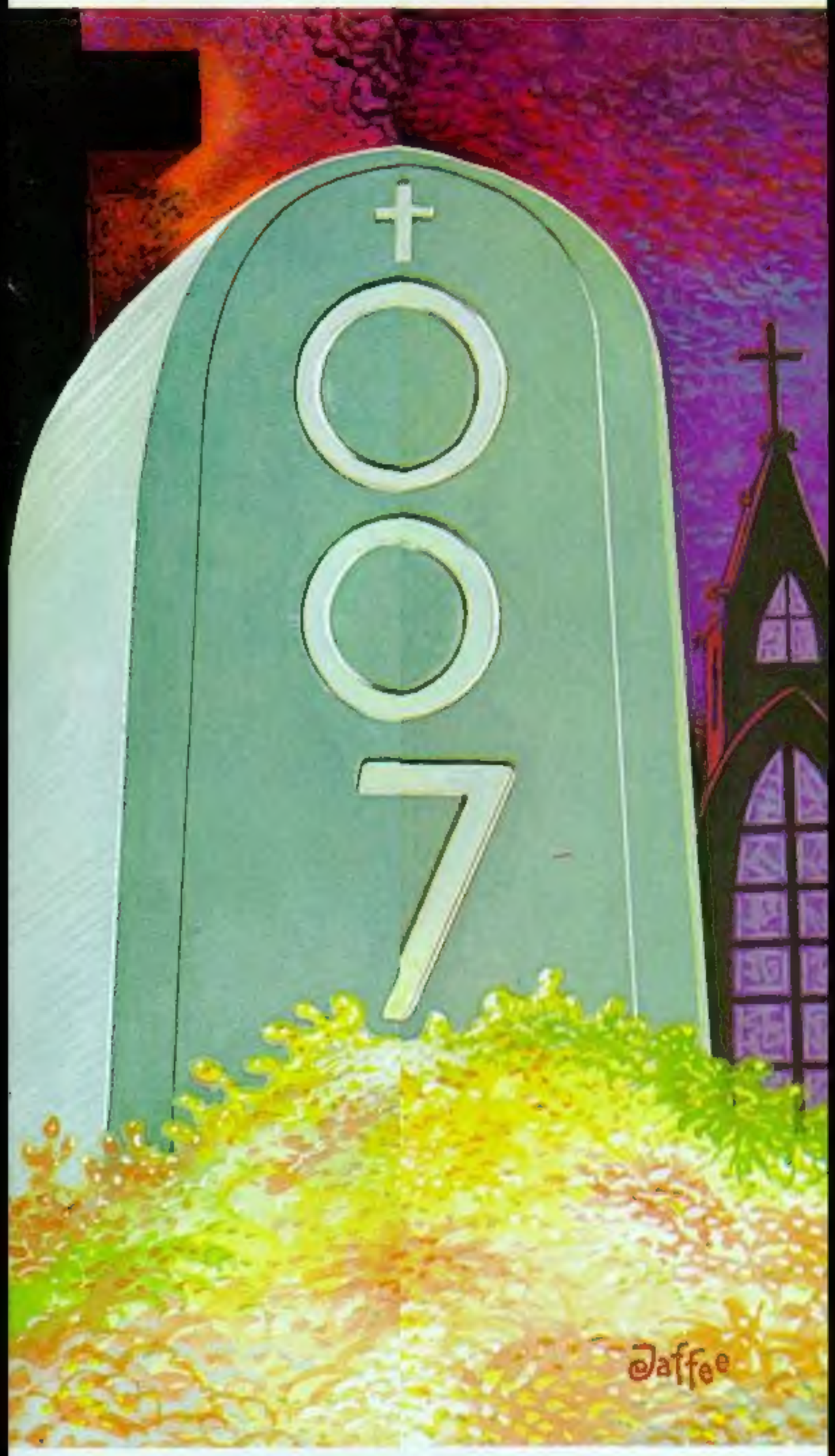
ARTIST AND WRITER:
AL JAFFEE

A► ◄B

WHAT BIOLOGICAL FORCE THREATENS TO DESTROY AN INTERNATIONAL INSTITUTION?

FOLD PAGE OVER LIKE THIS!

A⋈B FOLD BACK SO "A" MEETS "B"



ARTIST AND WRITER:
AL JAFFEE

ADVANCING AGE.

A⋈B

first aid for the restaurant

Choking Victim

The ALFRED E. NEUMANEUVER

1 Find out what the victim is choking on.

2 Don't order that dish for yourself.

3 Force liquid down the victim's throat. If victim is choking on fish or fowl, use a chilled white wine. If victim is choking on meat, use a room temperature red wine.

4 Administer four abdominal or chest thrusts. When blockage comes up, victim should consult a doctor. Bystanders should consult a dry cleaner.

Presented sort of in the public interest by the American Double Cross Association.

A MAD Mini Poster

ARTIST: BOB CLARKE WRITER: DICK DE BARTOLO